



APEX connect | Sponsoring Briefing

Address and how to get to APEX connect

Please enter the following address into your sat-nav:

Heide Park Adventure Hotel

Heide Park 1 | 29614 Soltau

Sponsor tickets

The tickets included in the sponsorship packages have been added to the purchaser's account and can be allocated to individual participants from there: <https://my.doag.org/konto/daten/tickets>

Once a ticket has been assigned, it is sent by email and must be accepted by the recipient. Once accepted, the ticket will appear in the participant's account ([https://my.doag.org/konto/daten/ - tickets](https://my.doag.org/konto/daten/-tickets)).

You can find further information about bulk orders on our **FAQ page** under [Tickets](#).

You can find the agenda on the following page: <https://my.doag.org/events/apex-connect/2026/agenda/#eventDay.all>

Internet/WLAN

Heide Park Wi-Fi is freely accessible to everyone without a password.

Access to the internet at the Abenteuerhotel is restricted to exhibitors and speakers.

Name: MEG-GUEST

We will give you the password when you arrive.

- LAN: 300 Mbit/s (Download), 50 Mbit/s (Upload)
- WLAN: 200 Mbit/s (Download), 15 Mbit/s (Upload)

Delivery

By freight forwarder / courier

Deliveries may be made from Thursday May 14, 2026 at the earliest to the following address:

Heide Park Adventure Hotel

Events Department

c/o Janina Büermann

VA "APEX connect"

Heide Park 1

29614 Soltau

Own delivery / Access

On the day of set-up (Monday, May 18, 2026), access for unloading will be via the road past the hotel; a porter will be on hand to provide directions.

Set-up and dismantling times

Location

See the floor plan (on page 4 of this document)

Set-up times:

Monday, May 18, 2026 from 8.30 am

Dismantling times:

Wednesday, May 20, 2026, from around 3 pm until 7 pm.

Exhibition opening hours

Monday, May 18, 9.00 am to 6.00 pm

Tuesday, May 19, 8.00 am to 6.45 pm

Wednesday, May 20, 8.00 am to 2.00 pm

Parking spaces

Parking at the Adventure Hotel and Holiday Camp is free for overnight guests. Visitors staying elsewhere must pay a parking fee of €12. Please observe the rules in force on site.

Lockers

The Adventure Hotel has lockers located directly to the left of the entrance, opposite the reception desk.

Scan of participants

QR codes are printed on the participant tickets. You can use your mobile phone to scan these codes and get in touch with the people you spoke to at the event. We will show you on-site on the set-up day how the scanning works and how to access the data of the scanned participants. All you need to do is let us know which people at your stand should be granted scanning permissions. Please bring an A4 display stand to inform participants in your area about the scanning process and how the data is stored.

Dismantling times

Packing up: May 20, 2.30 pm.

Storage/Return transport

Please simply arrange the return transport of your exhibition materials with us on site. As the Abenteuerhotel unfortunately does not offer any storage facilities, materials cannot be kept there.



We therefore ask you to either collect your exhibition materials yourself on 20 May or arrange for them to be returned by courier - we'd be happy to help you with this.

Local contact

Sponsoring: Ilona Lemke Sales & Events, +49 30 4005 999-16, E-Mail: ilona.lemke@doag.org

Exhibition stand construction: Patrick Fischer, Exhibition stand construction and logistics, +49 30 4005 999-53, E-Mail: patrick.fischer@doag.org

FAQs

You can find further information on our well-structured website at: <https://apex.doag.org/en/information/faq/>

Stand layout:

OBERGESCHOSS

