

# LOW-CODE CREATOR

▶ NOVEMBER 18 - 19, 2025

## OFFER FOR EXHIBITORS & SPONSORS

- 🧠 Learning
- 🔧 Werkzeuge
- ☁️ Cloud vs on-prem
- 📢 Strategie
- 🌐 Globalisierung
- 📄 Content
- 📱 Mobile

[low-code.doag.org](https://low-code.doag.org) | [#LowCodeCreator](https://twitter.com/LowCodeCreator)

**LOW-CODE  
CREATOR**

*we are the community*



[www.doag.org](http://www.doag.org)

**LOW-CODE  
CREATOR**

Accelerate software development  
processes and lower entry barriers.

**DOAG**  
Konferenz + Ausstellung

The leading conference focused on  
database technologies

**KI** Navigator

Application of AI in IT,  
economy & society

2 Conferences  
1,200 Participants  
350 Lectures  
30 Exhibitors  
Networking & Exchange  
Attractive Entertainment Program

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# THE CONFERENCES & THE TOPICS

## DOAG Conference + Exhibition

- Focus: Technologies from Oracle
- Topics: Databases, Development, Open Source, Trends & Soft Skills
- Goal: Exchange & further training for IT professionals

## AI Navigator – Application of AI in IT, economy & society

- Artificial intelligence in practice
- Joint event by DOAG, Heise Medien & de'ge'pol
- DOAG K+A participants have access to the AI Navigator

 Use synergies!

 Joint exhibition & supporting program

 New markets & networking opportunities

**DOAG**  
Conference + Exhibition

**AI** Navigator

**LOW-CODE  
CREATOR**

Find out more at:

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# THE LOCATION

NCC Ost Nuremberg

## LOW-CODE CREATOR



- Bright, modern, technically fully equipped rooms
- Lots of space for an exhibition
- Many networking areas
- Excellent catering
- Lots of room for interaction

# BE THERE!

# LOW-CODE CREATOR



## Your benefits

- Exchange in the community
- Three days of showing the flag
- Expand your network
- Present your tools & solutions
- Joint exhibition with AI Navigator

Find out more at

[📞 +49 30-400 5999-10](tel:+4930400599910)

# BOOTH PLACE

IN THE EXHIBITION

LOW-CODE  
CREATOR

6 sqm  
3x2\*)

9 sqm  
3x3\*)

12 sqm  
4x3\*)6x2\*)

Book your booth place in the exhibition and choose between 6, 9 and 12 sqm.

- Bring your own pop-up stand or
- book our complete package with exhibition stand construction (see p.8 ff.).
- Please note the stand placement in the exhibition plan.

[To the exhibition plan](#)

\*) The area information represents approximate dimensions. Deviations due to exhibition stand construction are possible.

# COMPLETE PACKAGE

LOW-CODE  
CREATOR

CONTAINS

6 sqm

## Exhibition walls

Octanorm Pro exhibition system with back wall and side walls with grey textile covering. Can be printed for an additional charge.

## Furniture

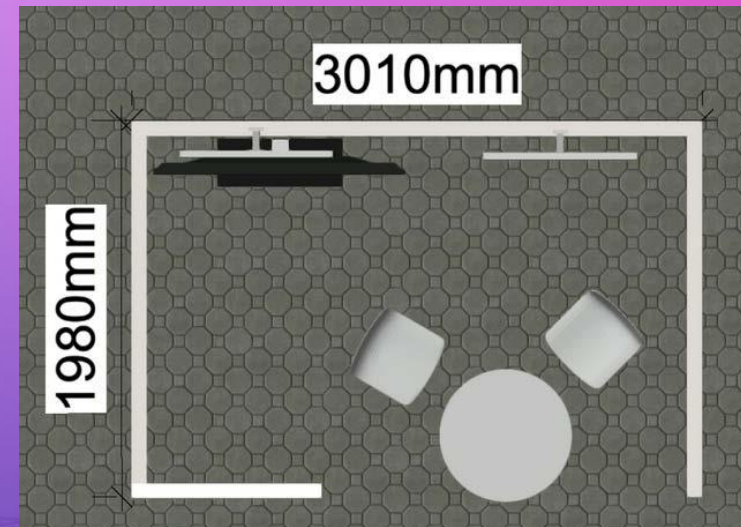
Standard furniture with 1 high table, 2 bar stools. Individual furnishings at extra charge. A monitor as shown can be booked for an additional charge.

## Light & electricity

Standard lighting and power 230 V with multiple socket.



\*) Monitor available at additional cost. See page 12.



# COMPLETE PACKAGE

LOW-CODE  
CREATOR

CONTAINS

9 sqm

## Exhibition walls

Octanorm Pro exhibition system with back wall and side walls with grey textile covering. Can be printed for an additional charge.

## Furniture

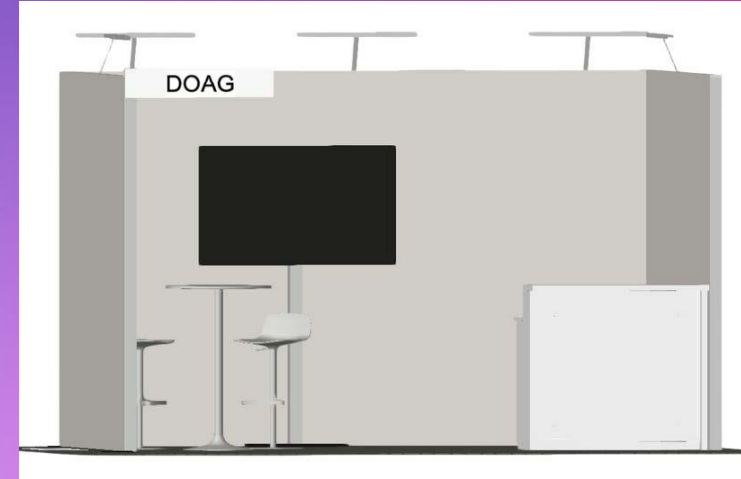
Standard furniture with 1 high table, 2 bar stools, 1 counter + bar stool.

Individual furnishings at extra charge.

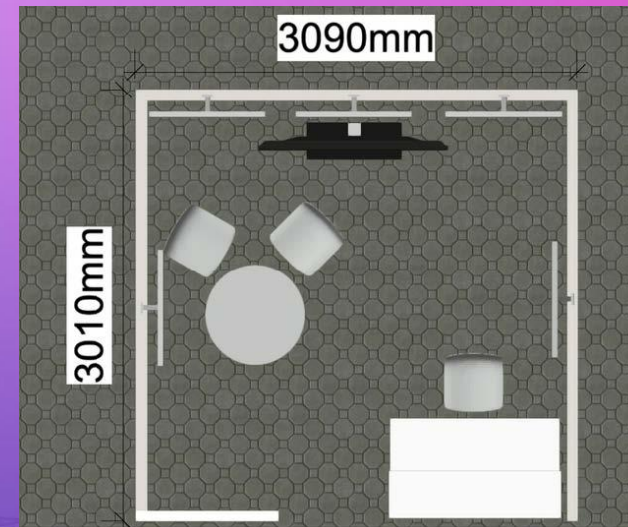
A monitor as shown can be booked for an additional charge.

## Light & electricity

Standard lighting and power 230 V with multiple socket.



\*) Monitor available at additional cost. See page 12.



# COMPLETE PACKAGE

LOW-CODE  
CREATOR

CONTAINS

12 sqm

## Exhibition walls

Octanorm Pro exhibition system with back wall and side walls with grey textile covering. Can be printed for an additional charge.

## Furniture

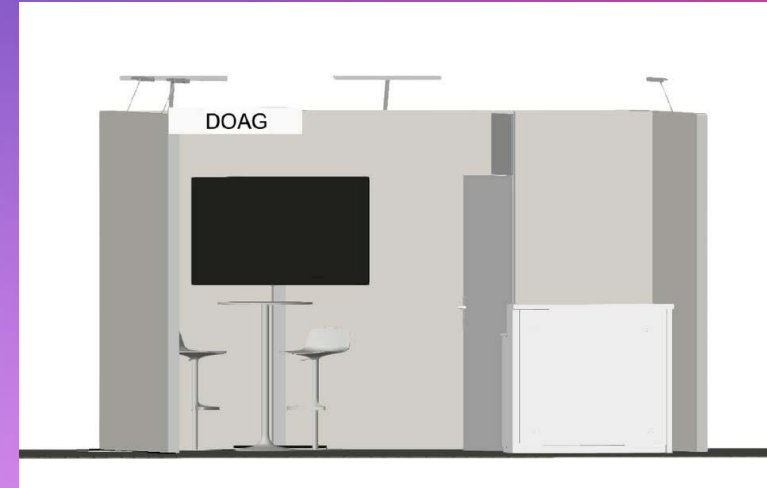
Standard furniture with 1 high table, 2 bar stools, 1 counter + bar stool. Individual furnishings at extra charge. A monitor as shown can be booked for an additional charge.

## Light & electricity

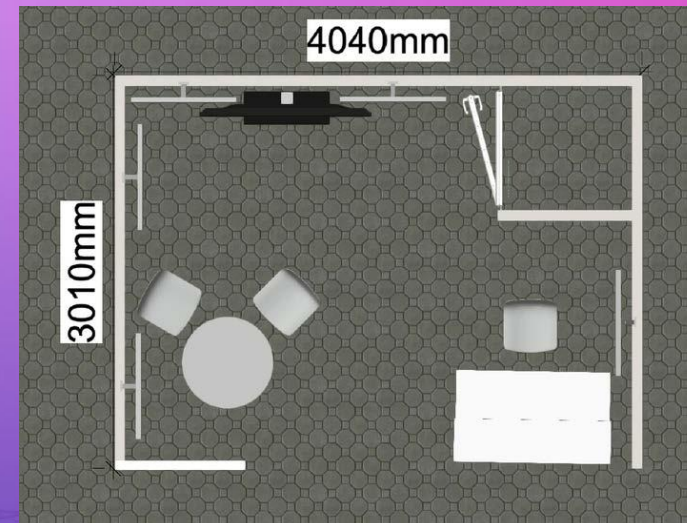
Standard lighting and power 230 V with multiple socket.

## Cabin (optional)

1 lockable cabin with shelf.



\*) Monitor available at additional cost. See page 12.



# PRICES EXHIBITION

LOW-CODE  
CREATOR

**6 sqm**  
3x2

**Basic 6 sqm**  
Stand space with  
electricity &  
2 tickets  
**5,500 €**

**Complete  
Package**  
incl. stand construction  
Furniture  
Lightning  
**6,700 €**

**9 sqm**  
3x3

**Basic 9 sqm**  
Stand space with  
electricity &  
3 tickets  
**7,100 €**

**Complete  
Package**  
incl. stand construction  
Furniture  
Lightning  
**8,900 €**

**12 sqm**  
4x3; 6x2

**Basic 12 sqm**  
Stand space with  
electricity &  
5 tickets  
**8,500 €**

**Complete  
Package**  
incl. stand construction  
Furniture  
Lightning  
Optional with cabin  
**10,500 €**

[CLICK HIRE TO  
BOOK](#)

# ADDITIONAL BOOKINGS

FOR A FEE

## Graphic branding of the Walls

Graphic design of the back and side walls. We tell you the dimensions, you send us the graphics, which we print and cover for you.

## Prices

1 Wall	500 €*
2-3 Walls	900 €*
up to 6 Walls	1,450 €*

## Furniture

Design your stand with furniture that is individually tailored to your needs.

## Monitor

Rental of a flat screen including stand for the entire duration of the exhibition.

## Prices

55" Flatscreen	480 €*
65" Flatscreen	750 €*
75" Flatscreen	1,080 €*



[Click here to access the additional bookings](#)

\*All prices are plus VAT.

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# SPONSORING

LANYARDS

## LOW-CODE CREATOR

Your logo will be clearly printed on the lanyards that will be distributed to participants at the entrance.

The badge holder is also included.

**Edition: 1,200 copies**



Example image

**PRICE**

**3,000 €**

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# SPONSORING



HAPPY HOUR

To get you in the mood for the evening event, we kick off with a happy hour where we offer beer, wine and soft drinks.

A happy hour sponsor helps to increase the scope and selection of the happy hour.

**PRICE**

**3,000 €**

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# SPONSORING

CONFERENCE NEWS (ADVERTISEMENT)



# LOW-CODE CREATOR

Participants receive the popular, freshly printed conference news every day. You can place an ad in it to draw attention to your stand.

The circulation is 1,200 copies per day

PRICE ON  
REQUEST

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# SPONSORING

DISPLAY MONITORS



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The NCC has a digital monitor guidance system. Here you can place an advertisement or address a greeting to the participants.



**PRICE ON  
REQUEST**

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# DATES & DEADLINES

**LOW-CODE  
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## Submission of Logo

Vector file (eps, sug, pdf)

from booking

## Booking Complete stand

until 24.10.2025

## Submission of graphics

for branding the walls

until 20.10.2025

## Deadline additional bookings

monitor, furniture

until 31.10.2025

## Delivery via Schenker

earliest delivery of exhibition goods and materials

14.11.2025

## Construction time

Self-build stands

17.11.2025

08:00 am - 19:00 pm

## Exhibition time

operation of the stand

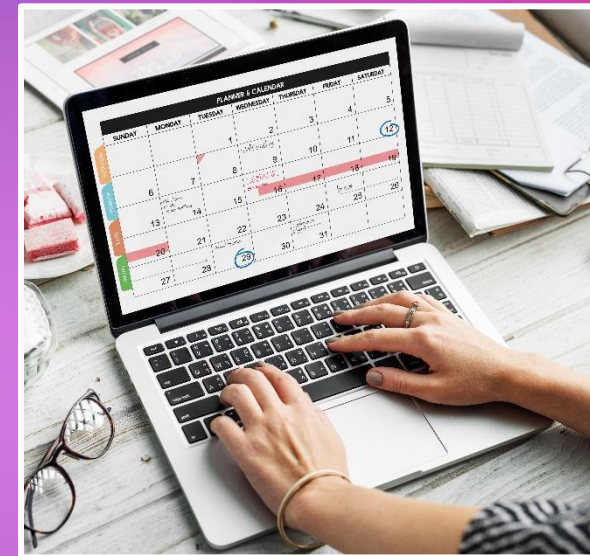
18.11.-20.11.2025

## Dismantling time

dismantling

20.11.2025

17:00 - 21:00 pm



[sponsoring@doag.org](mailto:sponsoring@doag.org)

# BOOKING & CONTACT

**LOW-CODE  
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Do you have any individual wishes or suggestions as to how you would like to present yourselves?

CONTACT US AT:

[sponsoring@doag.org](mailto:sponsoring@doag.org)



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