License Management Services Unlimited License Agreement (ULA) Services

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LICENSE MANAGEMENT SERVICES

Oracle's Global License Management Services (LMS) is an organization that promotes the management, governance and awareness of the proper use and distribution for Oracle systems through expert services. Its goal is to provide the most up-to-date knowledge, best practices and tools to manage and maximize benefit from your Oracle license investment.

LMS is separate from the Oracle License Sales Organization. This means we manage your Oracle assets transparently, impartially, and independent of commercial discussions or a desire for compensation.

KEY FEATURES

- Expert
- Transparent
- Consultative
- Global
- Professional
- Non chargeable

Unlimited License Agreement

An Unlimited License Agreement (ULA) is a time-based contract for unlimited use for a subset of Oracle products. At the end of the term, the customer may choose to renew the ULA or declare and certify usage to Oracle. If the customer chooses not to renew, licenses will be assigned based on the customer's current usage and certification at the end date of the ULA.

License Management Services ULA Services

The LMS ULA Services are available to help customers better understand their usage of Oracle products enabling maximum utilization and investment. Oracle License Management Services (LMS) provides two distinct services to its ULA customers: ULA Value Assessments and ULA Certifications.

ULA Introduction: Help customers fully understand the terms of their ULA and recommend methods to leverage the full value of the ULA

ULA Value Assessments: Engage with customers through the ULA deployment period to assess value of licenses deployed, highlight areas of derived benefit and recommend methods to maximize benefits of the ULA during the remainder of term

ULA License Certification: At the end of ULA term assist customers to validate and certify software installed and deployed at contract expiration
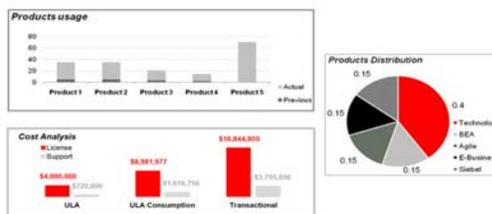
KEY BENEFITS

- Education on license management and best practices
- Cost and budget management
- ROI Analysis
- Deployment education

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ULA Value Assessments

ULA Value Assessments leverage LMS' licensing expertise to fully understand a customer's Oracle deployment. LMS can conduct a value analysis on the benefits obtained through the ULA to promote the most effective go-forward license strategy. ULA Value Assessments can be performed twice during the ULA lifecycle, mid-term and end-of-term. The deliverables for ULA Value Assessments may include:

- *Deployment Analysis:* Assessment of the deployment of the ULA to show consumption and overall usage levels
- *Return on Investment:* Performance measure used to evaluate the efficiency of the financial investment in the ULA and create an assessment of the cost savings for both the Oracle License and Support fees made through the term of the ULA

ULA Certifications

Facilitate the fulfillment of the ULA contractual obligations and promote early discussions surrounding ULA deployment and consumption. LMS will engage with the customer generally six months prior to the ULA expiration date.

How do ULA Services benefit the customer?

ULA services will show the value of the ULA through financial analysis, ROI and deployment analysis. By providing early identification of consumption trends, action can be taken to support and enhance future deployment. LMS ULA Services are neither audits nor reviews, but opportunities for customers and Oracle to work together. LMS' goal is to assist customers to fulfill their contractual obligations, while enabling them to maximize the value of their Oracle ULA.

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Hardware and Software, Engineered to Work Together

Oracle is committed to developing practices and products that help protect the environment