

Information about Booths and Marketing Opportunities for Exhibitors and Sponsors

DOAG APEX Connect 2019

Kameha Grand Hotel Bonn, Germany

May 7 - 9, 2019

APEX connect
by DOAG

May 7 - 9, 2019
in Bonn

apex.doag.org



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General Information

Basic Data

Event Venue

Kameha Grand Hotel Bonn
Am Bonner Bogen 1 | 53227 Bonn
Germany

Organizer: DOAG Deutsche ORACLE-Anwendergruppe e.V.

Execution : DOAG Dienstleistungen GmbH

Important Dates

What?	When?
Exhibition	May 7 - 9, 2019
Call for Presentations	– until 8 November, 2018
Publication of the Program	Mid of January 2019

Guide for Exhibitors and Sponsors as Basis of Contract

This guide for sponsors and exhibitors sets the contractual basis for the agreement between the Exhibitor and DOAG. Unless stated otherwise, hereinafter “DOAG” shall refer to DOAG Deutsche Anwendergruppe e.V. as well as DOAG Dienstleistungen GmbH.

Contact

Stand Booking

DOAG Dienstleistungen GmbH

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Short Profile

The fifth edition of APEX Connect conference features a three-day lecture program consisting of more than 60 presentations by international top speakers as well as great entertainment. We will offer plenty of interactive workshops for the attendees to deepen their knowledge on tools and methods. Participants can address their questions directly to Product Management. On all three days we also offer sessions for beginners.

Topics

The event, APEX Connect will focus on topics related to Oracle APEX, SQL, PL/SQL and various JavaScript technologies and web design.

See the variety of topics for yourself in our online conference planner which can be found at apex.doag.org

Target Audience

The following job profiles will be addressed with the conference:

- Software Developers (ADF, APEX, Forms, PL/SQL, JavaScript, AJAX)
- Database Administrators
- Project Managers
- IT Consultants

Location

The APEX Community meets at the 5*-star design hotel Kameha Grand Bonn. According to its slogan, the hotel stands for lifestyle and is exactly the right place for people who share a passion for the extraordinary. The name Kameha comes from the Hawaiian language and means "the unique".



The hotel has 254 luxuriously furnished rooms on five floors. The glazed hall “Kameha Dome” is the heart of the event area and on 1800m² it offers enough space for the exhibition and the integrated catering area for our approximately 300 participants and exhibitors.



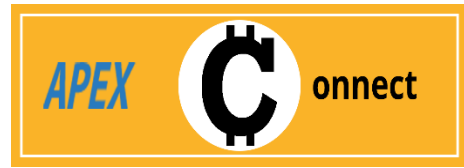
Networking

The exchange of experiences and networking are very important in the community! Get infected and become a part of the community. In addition to the lecture program, in the three days we offer a large scale of networking opportunities, e.g. we are planning a jogging together, a boat trip on the Rhine and a happy hour in the exhibition on the first two days.



APEX connect has its currency

For this year's event we are introducing a currency: the "Connect-e-Coins". Exhibitors and sponsors can use the currency to co-finance parts of the event's social program. Participants can use this currency as a voucher and receive a free drink at a designated bar. The Connect-e-Coins are handed out by the exhibitors and thus the traffic at the stands is increased.



In principle, drinks for event participants are of course included. Some "social" sessions will be offered this year in the evening after 6 p.m. with beer or wine and are therefore not covered by the conference fee. Drinks can be purchased here via the Connect-e-Coins.

Connect-e-Coins:

Upon presentation of a Connect-e-Coin, participants will receive two free beer or one wine at the designated bar.

VIP Connect-e-Coins:

With an exclusive VIP Connect-e-Coin of a sponsor, a visitor receives the company cocktail at the designated bar.



An event like this needs you as a supporter!

Read on to find out how you can support and contribute to the APEX community.

Sponsoring opportunities

Present your company via a stand in the exhibition or show your solution or service in a "Sponsored Session". By purchasing the "Connect-e-Coins" you support the community event individually.

Sponsoring-package Exhibitor	
Stand-Place in the exhibition ¹⁾	ca. 3x3 m
Free tickets ²⁾	2
Connect-e-Coins ³⁾	30
Company logo in the online catalogue on the website ⁴⁾	✓
Company logo on a poster on-site and in the hand-out ⁵⁾	✓
Company logo on the welcoming slides ⁶⁾	✓
Advertising banner for the event ⁷⁾	✓
Maximum number of bookings	8
Price in EUR	3,300

Sponsoring Supporter	
Stand-Place in the exhibition ¹⁾	-
Free tickets ²⁾	1
Company logo in the online catalogue on the website ⁴⁾	0
Company logo on a poster on-site and in the hand-out ⁵⁾	✓
Company logo on the welcoming slides ⁶⁾	✓
Advertising banner for the event ⁷⁾	✓
Maximum number of bookings	-
Price in EUR	1,200

Sponsored Session	
45-minute lecture in the program ⁸⁾	1
Free tickets ²⁾	0
Company logo in the online catalogue on the website ⁴⁾	0
Company logo on a poster on-site and in the hand-out ⁵⁾	✓
Company logo on the welcoming slides ⁶⁾	✓
Advertising banner for the event ⁷⁾	✓
Maximum number of bookings	4
Price in EUR	600

Buy 10 Connect-e-Coins	
Acquisition of Connect-e-Coins ³⁾	10
Company logo on a poster on-site and in the hand-out ⁵⁾	no
Company logo on the welcoming slides ⁶⁾	✓
Maximum number of bookings	-
Price in EUR	100

Buy 50 Connect-e-Coins	
Acquisition of Connect-e-Coins ³⁾	50
Company logo on a poster on-site and in the hand-out ⁵⁾	no
Company logo on the welcoming slides ⁶⁾	✓
Maximum number of bookings	-
Price in EUR	450

Exclusive Networker	
Acquisition of the exclusive VIP Connect-e-Coins.	
With a VIP Connect-e-Coin the visitor receives the company cocktail at the designated bar. The company receives 30 coins, which it can hand over to one customer each.	30
Naming of a cocktail according to your company	✓
Company logo in the online catalogue on the website ⁴⁾	✓
Company logo on a poster on-site and in the hand-out ⁵⁾	✓
Company logo on the welcoming slides ⁶⁾	✓
Advertising banner for the event ⁷⁾	✓
Maximum number of bookings	1
Price in EUR	1,000

All prices are quoted plus VAT.

Detailed information on the services

- to ¹⁾ Stand in the exhibition area "Kameha Dome".

Size of the stand space in the exhibition: approximately 3x3m. Possible positions can be seen in the exhibition plan.

We will provide a standing table incl. seating and electricity (230 V).

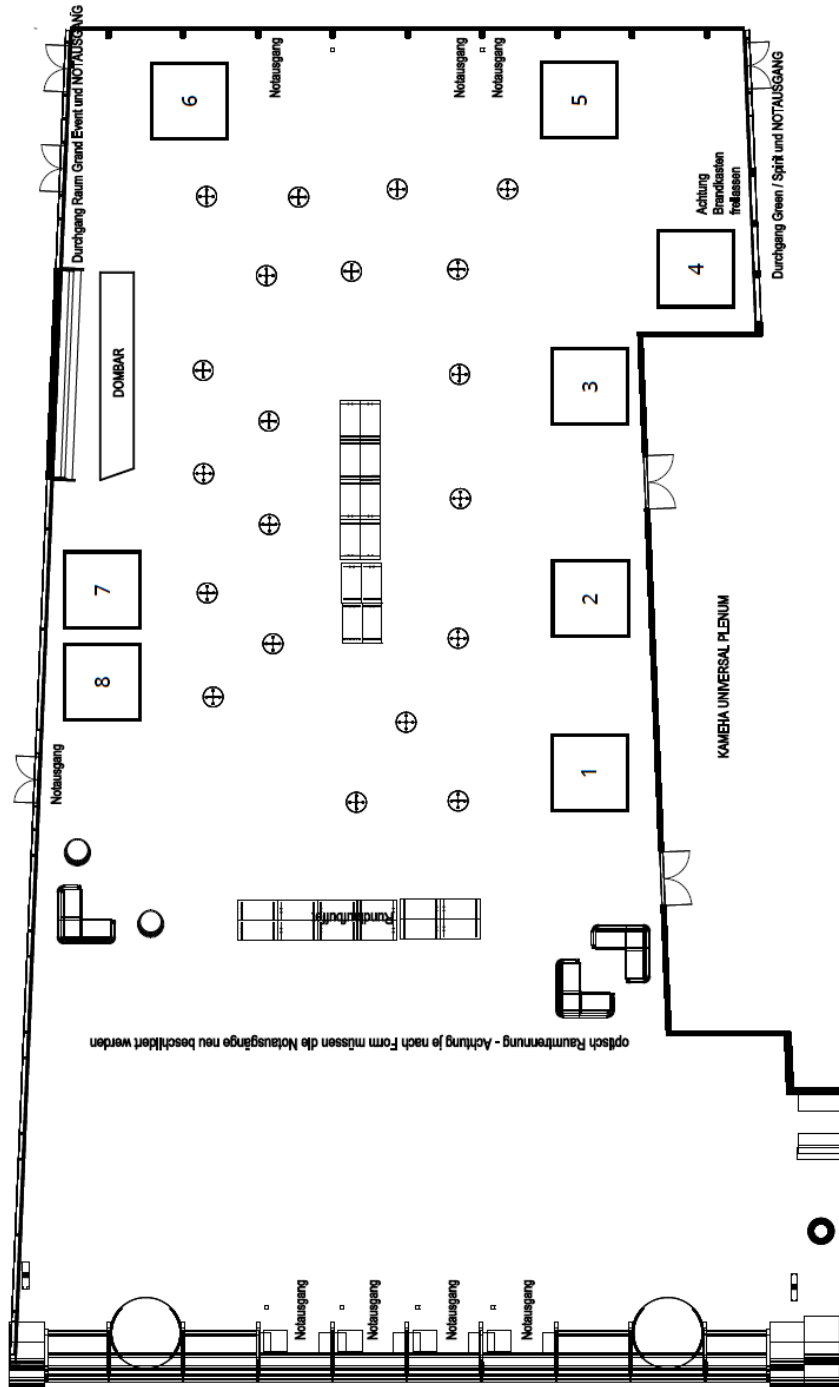
DOAG will decide on the exact position of your stand considering your request. The allocation will be made according to the first-come, first-in principle. There is no legal claim on a certain placement.
- to ²⁾ free tickets for your crew

You will receive free ticket(s) for your crew. Please register your staff independently online. We will send your voucher

- codes which reduce the attendee fee to 0. A payout is excluded.
- to ³⁾ Acquisition of Connect-e-Coins
You have the possibility to co-finance parts of the event by purchasing our currency "Connect-e-Coins". As an exhibitor, 30 Connect-e-Coins are included in your package. This allows you to hand over a Connect-e-Coin to a selected customer with whom you have had a good conversation.
 - to ⁴⁾ Company logo in the online catalogue on the website
Please send us your logo in a suitable form as soon as we have received your booking. Please note the required formats and deadlines, see below in the section "Important Dates for Sponsors".
 - to ⁵⁾ Logo on a poster on-site and in the hand-out
Your logo will be displayed on the rollup in the plenum as well as in the Conference-guide that is handed out onsite.
 - to ⁶⁾ Logo on the welcome slides
Your logo will be displayed together on the welcome slides presented by our conference leader at the beginning of the event on Tuesday, 7 May.
 - to ⁷⁾ Advertising banner for the event
We provide a banner as jpg for advertising the event. You may include it in your signatures.
 - to ⁸⁾ Lecture slot in the program
You will get a 45-minute speaking slot in the program marked as "Sponsored Session". The Sponsored Sessions are scheduled for Wednesday, 7 May 2019, 2 pm. We offer a maximum of four speaking slots in all. We can only offer you the lecture slot as long as we still have space in the program.

Exhibition Plan

You will find information on the areas already allocated here as a pdf file. For your stand placement, we will respond to your wishes as far as possible. The final decision about the placement will be made by DOAG. There is no legal entitlement to a specific placement in the exhibition.



Important Dates for Sponsors

What	Details	When
Submission of your online logo	Please send us your online Logo directly after booking to be published in the online catalogue	Directly after booking, until April, 8 th , 2019
Submission of your Company Profile	For the online exhibitor's catalogue at conference website	Directly after booking, until April, 8 th , 2019
Naming of your stand personnel	Number of passes depends on the package booked	March 29 th , 2019
Submission of your Company Logo for print	Please send us a high-resolution eps or pdfx-3 down-compatible. This will be published in the Conference Guide and the Welcome Rollup onsite	April 8 th , 2019
Delivery of goods to the venue	The earliest possibility to deliver your exhibition good and packages	May 6 th , 2019
Buildup		May 6 th , 2019, 4:00-8:00 pm; May 7 th , 2019, 7:00-8:00 am.
Exhibition time / Recognizable occupancy of your stand space	The stand space and equipment will be handed over to the exhibitor earliest on May 6 by 4 pm and latest on May 7 until 8 am. During the sessions your staff may attend the program. If the stand space is not manned by May 7 at 9 am, DOAG is entitled to withdraw from the contract.	May 7th-8th, 2019: 8:00 am – 6:00 pm May 9th, 2019: 8:00 am – 5:30 pm
Collection of your exhibition goods for return transport	This time slot should be accurately observed due to logistic reasons.	May 9 th , 2019, 5:30 pm – 7:00 pm
Dismantling	The stand spaces must be cleared by 8 pm on May 9. The exhibitor may start clearing by 5:30 pm at the earliest. Please take all your brought material with you.	May 9 th , 2019, 5:30 pm – 8:00 pm

General Terms and Conditions

The General Terms and Conditions for Exhibitors and Sponsors at APEX Connect 2019 can be downloaded here: [General Terms and Conditions](#)