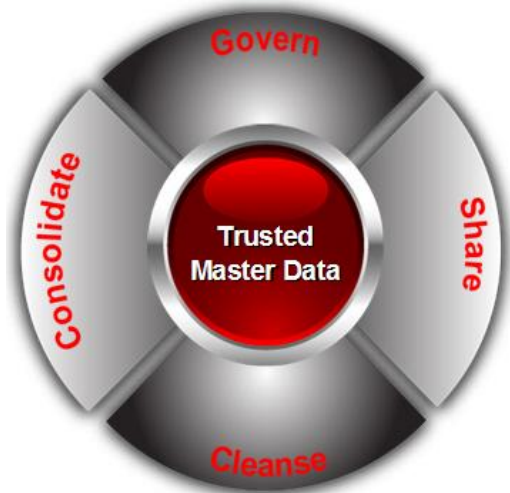


ORACLE® | Master Data Management

Find out how to increase 2% to 5% revenue from Sales and 5% to 20% Operational efficiencies ...



- Consolidate & maintain unique, complete and accurate master information across the enterprise for customer, supplier, employee, product, asset, site & financials data
- Distributes or provides access to master information as a single source of truth to, just in time, all operational & analytical applications, business processes or humans.

FAST ROI MEASURABLE RESULTS:

A leader in electricity transmission and distribution implemented Oracle Master Data Management (MDM) to build a central master database of customer data. The project ensured customer data quality within critical applications and supported more successful customer relationship, supply chain, and product data management.

ROI: 105%

Payback: 2.1 years

Average annual benefit: €2,561,858

Nucleus Research – June 2010

Oracle's Master Data Management customers are achieving the following savings:

Oracle MDM Customer Base Survey
June 2009

Data management costs	10%
Sales order errors down	5%
Product introduction time savings	20%
Credit risk costs	20%
Non-compliance risk down	50%
Report generation costs	15%
Sun-setting legacy systems	19%
Integration costs	20%

With more than 50,000 customers worldwide, GGB, is the world's largest manufacturer of metal-polymer plain bearings. GGB have implemented Oracle Product Information Management and Customer Hub which have contributed to reduce in 40% the number of parts and to increase dramatically customer visibility.

"Oracle MDM has helped GGB to reduce the Business Execution Gap and create a single source of truth for Customer and Product related information..."

Mr Matthias Kenngott, GGB IT Director

Telenor is a dynamic organization positioned in a rapidly changing market environment. Faced with a massive restructuring. Telenor implemented Oracle-Hyperion DRM to master chart of accounts (entities, accounts, projects, products, etc.). The solutions is saving the central IT administration 2½ man years FTE. During reorganization efforts, 70% of human resources were freed to attend more value-creating tasks.

"The real source of cost reduction is in the process in administering data. It is now possible, regardless of where in the organization a system worker is situated, to update master data."

Rasmus Andsbjerg, IDC sponsored case study on Telenor

ORACLE® | Master Data Management

YOUR central place for sharing cleansed, enriched and relevant data for business



Intelligence & Governance

Dashboards – Analytics – Workflow – Policies & Rules

