



# LICENSE MANAGEMENT SERVICES

## EFFECTIVE SOFTWARE ASSET MANAGEMENT AND LICENSING STRATEGIES

- Reduce IT Costs
- Optimize Utilization
- Manage Risk

*In today's dynamic IT & regulatory environments, effective Software Asset Management and Licensing strategies are a focus for many organizations. The role that these strategies play in delivering long term IT cost reduction, optimal utilization of software and the control of software licensing risk; are widely recognized.*

*Oracle's License Management Services assists customers in harnessing these benefits by providing services, which enable customers to obtain maximum value from their Oracle license investments.*

**Software licenses are a significant investment and valuable asset. Managing the complexities of these assets presents numerous business challenges.**

These challenges are felt across the organization, not only by the IT department but also within the Procurement, Finance and Legal areas. Beyond simply meeting compliance responsibilities, organizations must be able to fully:

- Understand license ownership, rights and limitations
- Monitor and tracking actual license deployment
- Optimize license allocation and utilization
- Identify corporate governance requirements and deficiencies
- Implement ITIL and SOX guidelines, if applicable
- Understand licensing and budget implications for upcoming projects

When not managed effectively, such challenges result in significant financial, legal and operational risk exposure for both organizations and individuals.

**License Management Services partners with customers to educate, equip and enable them to proactively manage this risk exposure.**

Our global team of license management consultants provides local consultation services and has over 15 years of experience, covering all industry sectors and organization sizes. The following service offerings can be tailored to meet your specific requirements.

## TAILORED SERVICE OFFERINGS AND ORACLE LICENSING BEST PRACTISES

**Managed Services:** A large-scale enterprise program that considers the life cycle of a customer's Oracle software assets and the associated process controls. Managed Services engagements may be on going or project specific, and are best suited for customers with an interest in Software Asset Management practices.

**Review Services:** This service provides organizations with a detailed evaluation of their Oracle licensing position. This includes an analysis of license assets, deployment, utilization and tailored recommendations of appropriate licensing solutions.

**Advisory Services:** A service targeted at providing specialist advice on specific licensing scenarios. This may include evaluating licensing options for an existing environment or, providing a breakdown of the licensing impacts of planned infrastructure or deployment changes.



**License Management Services delivers significant business value.**

Working with License Management Services, customers benefit from the following:

**BENEFITS**

- Improved Budgeting & Decision Making
- Optimal License Allocation and Utilization
- Identify Corporate Governance Deficiencies
- Financial & Legal Security
- Operational Efficiency
- Improved Business Relationships and insights

**Improved budgeting and decision-making**

Education and increased understanding ensure improved decision making and budgeting during infrastructure changes, additional software purchases or upgrades.

**Optimal license allocation & utilization**

A thorough understanding of your license estate provides a platform for assessing the impact of licensing alternatives and ensuring optimal allocation and utilization.

**Identification of corporate governance deficiencies**

License Management projects assist in identifying corporate governance deficiencies, from which targeted best practice process and control improvements can be implemented.

**Financial & legal security**

Establishing a baseline understanding of deployment and effective licensing strategies minimizes the risk of unexpected financial and legal exposure due to software non-compliance.

**Operational efficiency**

Procedures for effective license management streamline operations, reducing time allocated to these tasks and facilitating focus on critical business delivery.

**Improved business relationship and insights**

License Management projects facilitate information sharing between Oracle and our customers, this provides for increased mutual understanding and facilitates improved business relationships.

**“Partnering with License Management Services helps customers and partners implement effective licensing strategies and minimize software license risk. Our goal is to provide you with the most up to date knowledge, best practices and tools to maximize your investment in Oracle software.”**

Christina Crowley, VP Oracle License Management Services

**Contact Us**

For more information about License Management Services, please visit

<http://www.oracle.com/corporate/lms/index.html>

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