



EXHIBITOR'S MANUAL



2012
DOAG
Conference + Exhibition

20th – 22nd November 2012
NürnbergConvention Center Ost

General Information

The following document is a translation of the German version of the exhibitor's manual for the event DOAG 2012 Exhibition. The translation is a service. The contract is subject to the German right and the German version of this exhibitor's manual is binding.

Oracle and partners of the German-speaking, European and international countries, take the opportunity to present their products and solutions to more than 2,000 participants at the exhibition every year. DOAG 2012 Conference + Exhibition November 20th – 22nd, 2012 in Nuremberg has established as the most important conference and exhibition for all Oracle users. Participants benefit substantially from the information and from the experiences they can exchange. These information are helpful and companies profit through an effective use of Oracle products in their enterprises. At DOAG 2012 Conference + Exhibition you will find skilful competence and product know-how concentrated at one event. Furthermore you will have the opportunity to expand your network or meet your customers.

Title of the event

DOAG 2012 Conference + Exhibition

Period of Conference

20th – 22nd November 2012

Location/Address of Venue

NCC Nuremberg Convention Center East
Messezentrum, D-90471 Nürnberg
<http://www.congressing.de>

Organiser

The Event "DOAG 2012 Conference + Exhibition" is held by DOAG Deutsche ORACLE-Anwendergruppe e.V. which has authorised its affiliate DOAG Konferenz + Ausstellung GmbH with the organisational realisation of the event.

Organisation, liable for the content

DOAG Deutsche Oracle-Anwendergruppe e.V.
Tempelhofer Weg 64, D-12347 Berlin

Contact

Office Berlin

E-Mail: conference@doag.org

Phone: 0700-11DOAGEV · +49 0 700 11 36 24 38

Fax: 0700-11DOAGFX · +49 0 700 11 36 24 39

Responsible members of the Board

Dietmar Neugebauer (Chairman of the Board)

Michael Paege (deputy Chairman of the Board)

Franz Hüll (deputy Chairman of the Board)

Your presentation at DOAG 2012 Conference

As exhibitor of DOAG 2012 you will have the possibility to impart your knowledge and experience by submitting your paper for the DOAG 2012 Conference programme. Online registration for presentations („Call for Presentations") will be available from March 12th, 2012 until June 30th, 2012. Finally the selection of lectures will be done by a team of experts. These experts are members of DOAG board, heads of Special Interest Groups or heads of Regional Groups. This team evaluates every registered proposal – individually and independently. You will be informed by end of July if your paper is accepted.

Advertisement for the DOAG 2012 Exhibition

DOAG is promoting regularly the DOAG 2012 Exhibition through several considerable marketing channels to call attention.

DOAG and all exhibiting companies (logos) will be announced in several advertisings in reputable magazines and online media of Oracle and media partners. Furthermore all exhibitors are mentioned in the online catalogue at our website and in the printed catalogue onsite.

Exhibitor's manual as basis for contract

This exhibitor's manual is the basis for the cooperation and contract between the exhibitors, DOAG and DOAG Konferenz + Ausstellung GmbH. Unless otherwise noted, hereafter DOAG stands for both DOAG and DOAG Konferenz + Ausstellung GmbH.

Deadlines

By **September 14th, 2012**: submission of your companies profile for the exhibitors' catalogue (online and print).

By **October 5th, 2012**: booking of a stand (shell scheme) or further equipment. For further information q.v. page 15 and following.

By **October 5th, 2012**: Plans of stand constructions should be submitted to our booth builder S.K.Messebau GmbH, Mrs. Al-muth Kiechle-Angst for drawing inspection (only if you bring your own stand).

Our Offer for Exhibitors and Prices

1. Full Packages including stand construction

Full Package 6 sqm including: Exhibition space of 6 sqm (=236.22 inches ²), stand construction (shell scheme), two voucher for exhibitors' stand passes, one voucher for the acquisition of one conference card with 35 % discount, q.v. page 14	3.300 EUR VAT not included
Full Package 9 sqm including: Exhibition space of 9 sqm (=354.33 inches ²), stand construction (shell scheme), three voucher for exhibitors' stand passes, two voucher for the acquisition of two conference cards with 35 % discount, q.v. page 15	4.300 EUR VAT not included
Full Package 12 sqm including: Exhibition space of 12 sqm (=472.44 inches ²), stand construction (shell scheme), four voucher for exhibitors' stand passes, three voucher for the acquisition of three conference cards with 35 % discount, q.v. page 16	5.600 EUR VAT not included

When placing your stand towards the balustrade of the atrium a lettering of the back wall (e.g. your logo) is possible upon request for an extra charge. Customized stand layout of the shell scheme on inquiry. Please refer the offer our booth builder of S.K. Messebau on the following pages (14ff).

2. Exhibition space only (without stand construction or equipment)

Exhibition space only: 6 sqm 6 sqm exhibition space, 1 electrical connection, two voucher for exhibitors' stand passes, one voucher for the acquisition of one conference card with 35 % discount	3.100 EUR VAT not included
Exhibition space only: 9 sqm 9 sqm exhibition space, 1 electrical connection, three voucher for exhibitors' stand passes, two voucher for the acquisition of two conference cards with 35 % discount	3.900 EUR VAT not included
Exhibition space only: 12 sqm 12 sqm exhibition space, 1 electrical connection, four voucher for exhibitors' stand passes, three voucher for the acquisition of three conference cards with 35 % discount	5.000 EUR VAT not included

For other needs please refer to »Miscellaneous Stand Equipment«. The maximum height of construction should be 2.5 metres.

3. Sub-Exhibitor

Exhibitors have the possibility to lease a part of their stand to sub-exhibitors. An additional fee of 2,500 EUR has to be paid by each sub-exhibitor. This fee includes two voucher for two exhibitors' stand passes and one voucher for the acquisition of one conference card with 35 % discount. Furthermore the sub-exhibitor will be listed in the exhibitors' catalogue. The approval of DOAG K+A GmbH for leasing of sub-exhibitor is essential.

4. Internet-Access

In Nuremberg Convention Center East there will be internet access (wireless LAN) at all levels. DSL upon request at an extra charge.

5. Individual solutions

We would be glad to submit a special offer should you wish an off-size exhibition space.

6. Exhibitors' stand pass

The exhibitors' stand pass enables the entrance to exhibition and to all keynotes, the participation at the evening events as well as the entrance to all catering areas. Entrance to speaking slots is not included. Should you wish to hear the speaking slots you have to book the conference card.

300 EUR
VAT not included

Registration and Organisational Information

»First come, first served!«

The registration has to be made by using the online-registration of the DOAG under www.doag.org which will be online at **2012.doag.org**.

Each exhibiting company has to name

- one contact person for the organisation before conference
- one authorized person who will be responsible at the exhibition and who will be primary contact person during the event
- one person who is responsible for the content, named in exhibitors catalogue

After sending the confirmation mail the registration is done and legally binding. This confirmation will be send via email. The DOAG decides about participation of the exhibitor registered. The judge's decision is final. DOAG decides independently about the acceptance of an exhibitor. Legal acts are excluded. The final decision on the placement of the stands will be made by the DOAG. There exists no legal claim on a certain placement at the exhibition.

Organiser

DOAG Deutsche ORACLE-Anwendergruppe e.V.

Tempelhofer Weg 64, D-12347 Berlin

Phone: +49 700 11 DOAGEV (=3624-38)

Fax: +49 700 11 DOAGFX (=3624-39)

E-Mail: office@doag.org

We will be glad to consider all your wishes as good as possible when placing your booth. Our salesman Mr. Uli Ulrich will be pleased to assist you.

Contact for Booking (sales of exhibition)

DOAG Konferenz + Ausstellung GmbH

Mr. Friedhelm Uli Ullrich

Tempelhofer Weg 64, D-12347 Berlin

Phone: +49 8041 79 643-2

Mobil: +49 160 99 30 48 80

Fax: +49 8041 79 643-4

E-Mail: exhibition@doag.org

Contact for Technical Issues/Stand Construction

S.K.Messebau GmbH

Mrs. Almut Kiechle-Angst

Bäckerstraße 31

D-81241 München

Phone: +49 89 54 67 68-14

Fax: +49 89 56 85 56

E-Mail: akiechle@sk-messebau.de

Assembly Periods

Monday, 19th November 2012:

building up of full packages, 3 pm until 8 pm, all others 8 am until 8 pm.

Opening Hours of the Exhibition

20th November 2012, 8 am until 6 pm

21st November 2012, 8 am until 6 pm

22nd November 2012, 8 am until 5 pm

During three days of conference it will also be possible to be at the stand until the ending of the evening event.

Entrance for Exhibitors before the official opening hours

Through the main entrance, one hour before official opening hours.

Dismantling Periods

Thursday, 22nd November 2012, 6 pm until 11 pm

Please stick to that time, otherwise running or forthcoming events will be disturbed.

Sponsoring and Marketing Activities

We welcome proposals for sponsoring or special actions during DOAG 2012 conference + exhibition, e.g. a tombola. Please inform Friedhelm Uli Ullrich, exhibition@doag.org about your plans and ideas.

Terms and Conditions of Participation

The following document is a translation of the German version exhibitor's manual for the event DOAG 2012 Exhibition. The translation is a service. The contract is subject to the German right and the German version of this exhibitor's manual is binding.

These terms and conditions and the exhibitor's manual are the basis for the cooperation and contract between the exhibitors and DOAG Konferenz + Ausstellung GmbH (DOAG K+A).

1. Organiser and contractual partner

The event "DOAG 2012 Conference + Exhibition" (DOAG 2012) is held by DOAG Deutsche ORACLE-Anwendergruppe e.V. which has authorised its affiliate DOAG Konferenz + Ausstellung GmbH (DOAG K+A) with the organisational realisation of the event. DOAG K+A is contractual partner of the exhibitor for booking of all services on the basis of these terms and conditions. Parts of this services will be effected by S.K.Messebau GmbH. For this service a separate contract with separate terms and conditions has to be concluded.

2. Subject of the Contract and Prices

2.1 Subject of the contract between DOAG K+A and exhibitor are the rent of a stand space with the basic configuration, the rent of optional stand equipment and the entry in the index of exhibitors of DOAG 2012 in Nuremberg.

2.2 The fixed term (time for rent) for the exhibition space and equipment is:

Assembly: November 19th, 2012, 3.00 pm until 8.00 pm for full packages, 8.00 am until 8.00 pm for others.

Opening hours of exhibition: November 20th until 22nd, 8.00 am until the ending of the event, November 17th until 5pm.

Dismantling: November 22nd, 2012, 6.00 pm until 11.00 pm

The fixed term of miscellaneous stand equipment starts with the hand-over of the assembled stand.

2.3 Included services and prices are specified in the exhibitor's manual page 3. Other services and miscellaneous stand equipment according the services on page 17/18 have to be ordered upon request for an extra charge.

2.4 Exhibitors may lease parts of its subjects of the contract with previous agreement of DOAG K+A and payment of an additional fee to sub-exhibitors. The valid obligation of 2.5, 2.6, 2.7, 3, 5, 6.4, 6.5, 7, 8, 9 has to be imposed on the sub-exhibitor.

2.5 Should the service depend on the assistance of the exhibitor which will not be fulfilled in a due time, no action shall lie against the DOAG K+A if there is no other fixed date and time agreed on.

2.6 For all parties the rules of the house and the terms and conditions of Nürnberg Messe GmbH are valid.

2.7 Commercial activities of the exhibitor or sub-exhibitor are only permitted for own products. Exhibitors or sub-exhibitors shall not breach industrial property and similar rights of DOAG K+A, DOAG Deutsche ORACLE-Anwendergruppe e.V., especially the brand DOAG, and third parties through its commercial activities at DOAG 2012.

3. Accreditation and Conclusion of the contract

3.1 The exhibitor's manual should be seen as a call for an offer to participate as exhibitor at DOAG 2012. By providing the expression of interest (letter of interest) the exhibitor shall submit an offer to DOAG K+A. Sub-exhibitors shall be mentioned in the letter of interest (Loi).

3.2 DOAG K+A shall accept the offer of the exhibitor one month on receipt of the letter of interest at the latest.

3.3 There is no claim on conclusion of a contract or a certain positioning of the stand space. The DOAG K+A reserves the right to refuse the offer of an exhibitor if objective justified reasons will come up, especially if there is not sufficient exhibition space available. Furthermore the DOAG K+A has the right to restrict the event to certain groups of exhibitors or groups of presenters if it should be necessary to achieve the purpose of the event. Before conclusion of the contract DOAG K+A is entitled to submit a modified offer to the exhibitor regarding registered objects or the registered exhibition space.

3.4 Additionally agreements or modifications shall be in writing only.

4. Terms of payment

4.1 All amounts are payable without any discounts to the maturity date stated in the invoice which is two weeks on receipt of the invoice. Should the registration be done after October 31st, 2012 the invoice should be settled by November 19th, 2012.

4.2 Should the invoice not be settled in time the participant will have to pay 8 % default interest on the relevant discount rate of the German Central Bank.

5. Modification of subject of the contract

5.1 The DOAG K+A is entitled to relocate the space made available to the exhibitor, to modify or limit it in its size if there are any official regulations, or inevitable circumstances according to the DOAG K+A, or should there be not enough exhibition space available. By the virtue of the present the exhibitor is not entitled to any compensation. Neither is he entitled to withdraw from the contract.

5.2 The organizer reserves the right to withdraw from the contract should he be obliged to cancel, relocate, postpone or modify duration of DOAG 2012 due to force majeure.

6. Cancellation of the contract

6.1 A cancellation of the contract is excluded. The right to terminate without notice with reasonable cause remains unaffected.

6.2 Shall the DOAG K+A cancel the contract for good cause which he had justified to the exhibitor; the DOAG K+A reserves the right to charge a compensation of 50% of the amount specified in the invoice for the exhibition space. Should this space be sublet, the compensation shall be reduced to 25% of the amount specified in the invoice for the exhibition space. It is left up to the exhibitor's discretion to prove the minor damage.

- 6.3 The DOAG K+A is entitled to withdraw from the contract
- should the exhibitor default in paying the exhibition fee by the date determined by the organizer, and if
 - the exhibitor fails to pay within an adequate extension period
 - if the stand is clearly not occupied on due time by November 19th, 2012, 5.00 pm

Should the exhibitor withdraw from the contract, the regulation and compensation in 6.2 will be obtained.

6.4 DOAG K+A shall claim damages (contractual penalty) of 50% of the amount specified in the invoice for the exhibition space (6.2 and 6.3 excluded) if

- a stand will be dismantled partly or completely before the official ending of the event (November 22nd, 2012, 5.00 pm)
- the stand is clearly not occupied during opening hours of exhibition (daily: 8.00 am until 6.00 pm, November 22nd, 2012 5.00 pm)
- the exhibits or stand will not be removed by the end of the event, November 22nd, 2012 until 11.00 pm

In the last point the booth or exhibits will be removed at the expense of the exhibitor/sub-exhibitor. The DOAG K+A cannot be held liable for any costs.

6.5 Terms of cancellation for exhibitors' stand pass
Exhibitors or sub-exhibitors may order further exhibitor stand passes to the conditions mentioned on page 3. Should a cancellation of these stand passes being required the following cancellation terms are valid:

- cancellation by September 30th, 2012: free of charge
- when cancelling from October 1st until November 6th: a cancellation fee of 50% will be charged.
- when cancelling on November 7th or later: a cancellation fee of 100% of the stand pass fee will be charged.

7. Insurance and Liability of the Exhibitor

7.1 The exhibitor will be held liable for any damages caused by him, his servants and assignees, service provider or by using his property. This includes the legal duty to maintain safety at the stand and the ways to the stand.

7.2 According to paragraph 2.7 und 7.1 the exhibitor shall indemnify DOAG K+A and hold harmless from any possible liability of third parties regarding any breach or injury.

7.3 An adequate insurance of the exhibitor should be verified on request.

8. Warranty and liability of DOAG K+A

8.1 Stand space and stand equipment will be delivered and hand-out to the exhibitor on November 19th, 2012. Should the exhibitor reveal deficiencies it must be reported immediately or within a period of one hour on receipt of stand and equipment to the person responsible. Otherwise any claim lodged will be void and DOAG K+A cannot be held liable.

8.2 DOAG K+A can be held liable for damages that are due to voluntary or grossly negligent default on contract as well as for damages due to slightly negligent defaults of contractual obligation. In the last point liability is limited to typically unforeseeable damages at the time when the contract is concluded. Your defense of contributory negligence will remain unaffected to DOAG K+A. Legal liability of DOAG with regard to personal injury will remain unaffected according to the Product Liability Act.

The above mentioned liability limitations are also quoted to breach of duty of the legal representatives or servants of DOAG.

8.3 With regard to the DOAG 2012 an exhibitor's catalogue will be published. Neither can the organizer be held liable for any entries that erroneously not have been effected or have been carried faulty out nor can he be made responsible for any printing errors.

9. Place of fulfilment and Legal Domicile

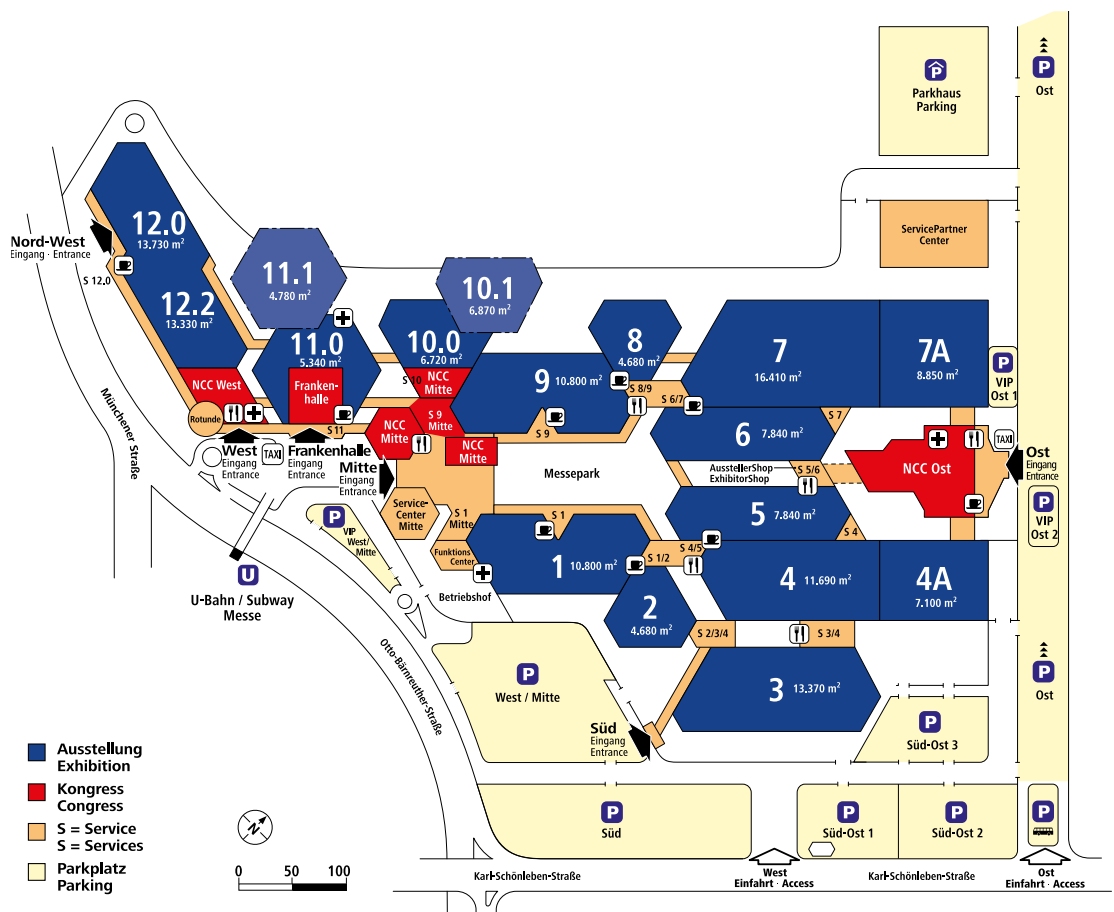
9.1 The place of fulfilment for any obligations regarding the contract, – except the terms of payment (where legal domicile is Berlin) – will be Nuremberg.

9.2 Legal domicile is Berlin.

9.3 If a provision of this contract is or becomes illegal, invalid or unenforceable in any jurisdiction, that shall not affect the validity or enforceability in that jurisdiction of any other provision of this contract; or the validity or enforceability in other jurisdictions of that or any other provision of this contract.

9.3 Die erteilte Genehmigung ist mitzuführen und auf Verlangen vorzulegen. Die Genehmigung umfasst nicht eventuelle Rechte Dritter; erforderliche Einwilligungen müssen durch den Ausstellungspartner selbst eingeholt werden. Soweit der Ausstellungspartner gefertigte Aufnahmen nicht nur intern verwendet, sondern eine Veröffentlichung außerhalb des Unternehmens plant, ist auf die DOAG Deutsche ORACLE-Anwendergruppe e.V. in geeigneter Form hinzuweisen und der DOAG vorab zur Erteilung einer konkretisierten Veröffentlichungsgenehmigung zuzusenden.

9.4 Ausgenommen vom Genehmigungserfordernis sind Foto- und Filmaufnahmen für rein private Zwecke ohne Veröffentlichungsabsicht, solange diese nur kurze Ausschnitte der Veranstaltung umfassen. Ausgenommen sind ferner Medien, die sich akkreditiert haben.



Approach to the Congress Center

See drawing

Loading per automobile or heavy goods vehicle

From the highway the way to NurembergConvention Center East is described at each highway exit. Please follow the signposting in direction of Nuremberg town "Messe/NCC". Pass Karl-Schönleben-Strasse and turn right to Große Straße. Here take Gate 1 f "Tor 1f" to loading yard 4/5/6 "Ladehof 4,5,6". (Here no parking is possible!)

Parking Provision

For trucks and light van described parking areas are available near to the venue (ConventionCenter). Automobiles of your stand personell may park at the visitors parking areas.

Information for delivery of your material

Deliveries arriving before 19th November 2012 cannot be accepted due to lack of space. Please indicate the following more detailed address when planning to deliver promotion and prospective literature or other items:

NurembergConvention Center, NürnbergMesse GmbH/NCC Ost
Congress: DOAG 2012

Booth number:

Your companies name, contact person
Messezentrum, D-90471 Nürnberg
Germany

Storage of Empties

The delivery has to be effected on own risk. The storage of materials or empties before, during or after the event in the NurembergConvention Center East is not possible. The storage of empties may be carried out on charge by the forwarding agency Schenker:

Schenker Deutschland AG
Messezentrum 1, D-90471 Nürnberg
Germany

Phone: +49 911 81 74 8-0

Fax: +49 911 81 74 8-25

E-Mail: fairs.nuernberg@schenker.com

www.schenkerfairs.de/nuernberg.htm

Electricity, Furniture, Flower arrangement, Security, DSL, ...

Orders of electricity, DSL, furnitures, flower arrangements, security and cleaning of the stand (in the morning, before opening) may be effected over our stand construction partner within the due date. Please use the relevant fax formulars. Should you have special wishes, please contact our stand construction partner directly.

Gastronomical care and catering

We would be glad to organise a special catering for you and your customers at your stand. Please contact us for detailed information.

Assembly/Unloading/Dismantling

The gate to the loading yard of NCC East is gate 1f. Vehicles are allowed to stop there only during the time of assembly, unloading and dismantling. An employee will take a note of the time of admission and will arrange the time of exit. Moreover he will ask for a deposit, which amounts to 100.00 EUR. The deposit will be returned when leaving the zone in time. Delivery may be effected with the support of elevators. Special means of transport are recommended.

Designing of the booth

The maximum height for the booth will be 250 cm (97.5 inches). Unless there was another height confirmed individually. All costs for setting up the booth have to be paid by the exhibitor. Fixing of material to walls, columns and grounds is not

allowed. Columns, pillars and ledges in the exhibition space are component of the space provided for you. Gluing of promotion material to walls, columns or other items of the Conference Center is prohibited. The exhibitor will be held liable for any damages caused as a result of the above mentioned. Fire alarm, hydrants, distributor boxes, switchboard and telephone distributors must be remain available. Using of open fire or lightening, e.g. spirit, fuel oil, gas etc. is strictly prohibited. Plans of stand construction should be submitted by October 4th, 2012 at the latest to our booth builder S.K.Messebau GmbH, Mrs. Almut Kiechle-Angst for drawing instruction.

Floor Covering

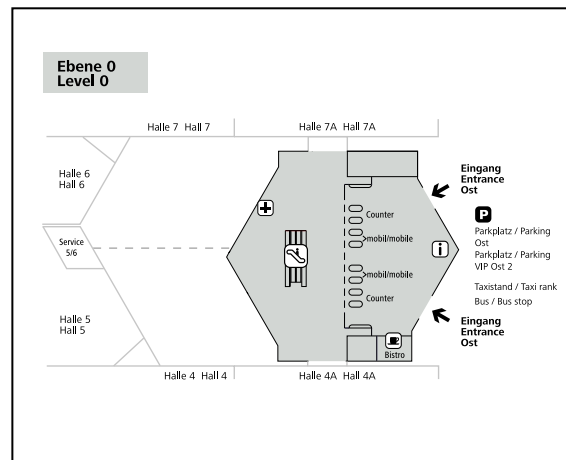
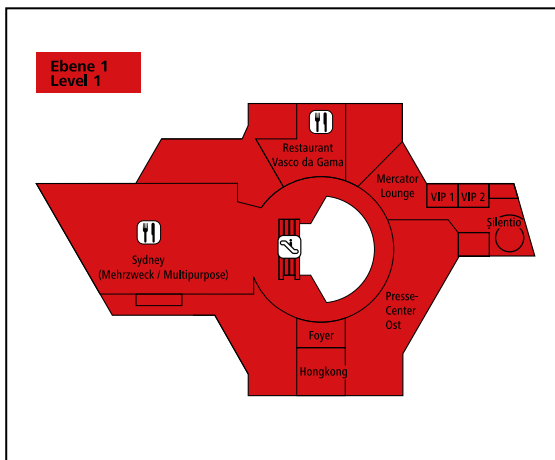
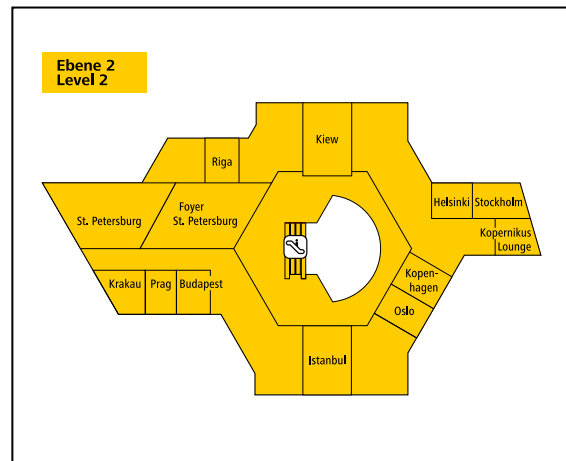
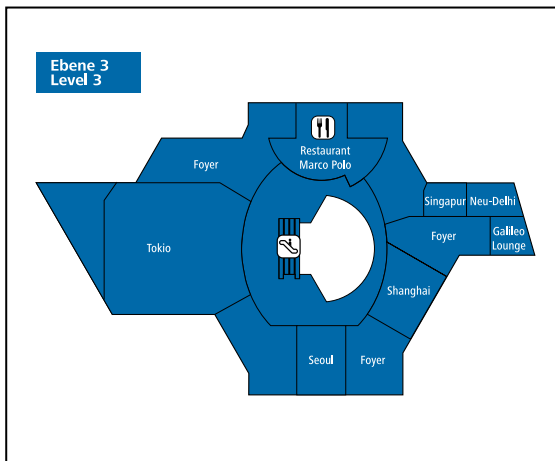
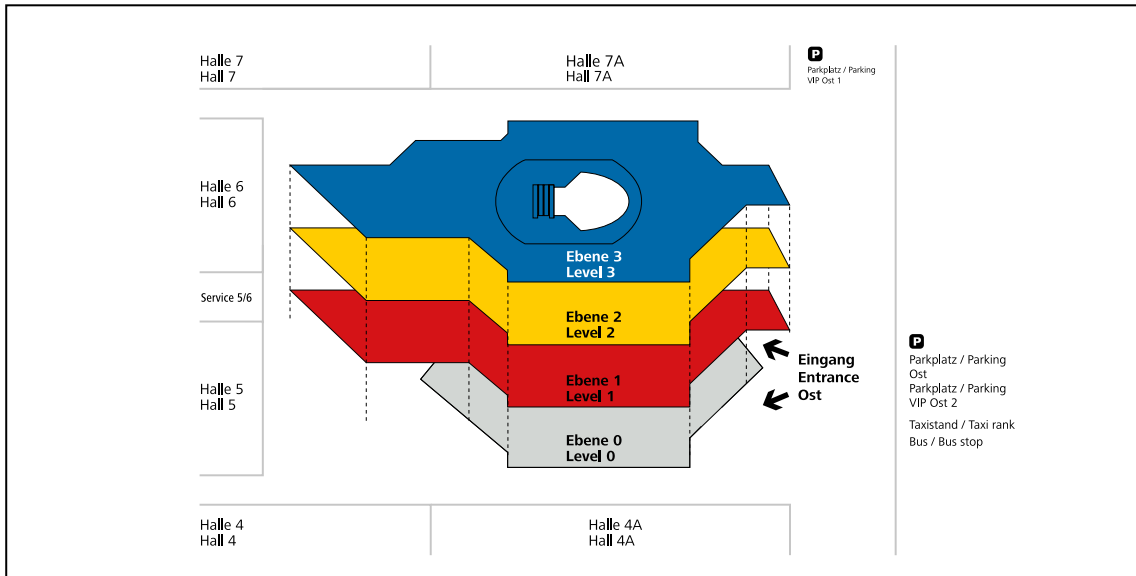
The ground in the 1st, 2nd and 3rd floor in the exhibition there is a grey carpet. Should you need a separate carpet a special anti-sliding fleece should be laid under. Besides the floor should be masked at the edges. Remains and adhesive tapes must completely be removed without residue. Otherwise costs for special cleaning will be charged.

Exclusion of Liability

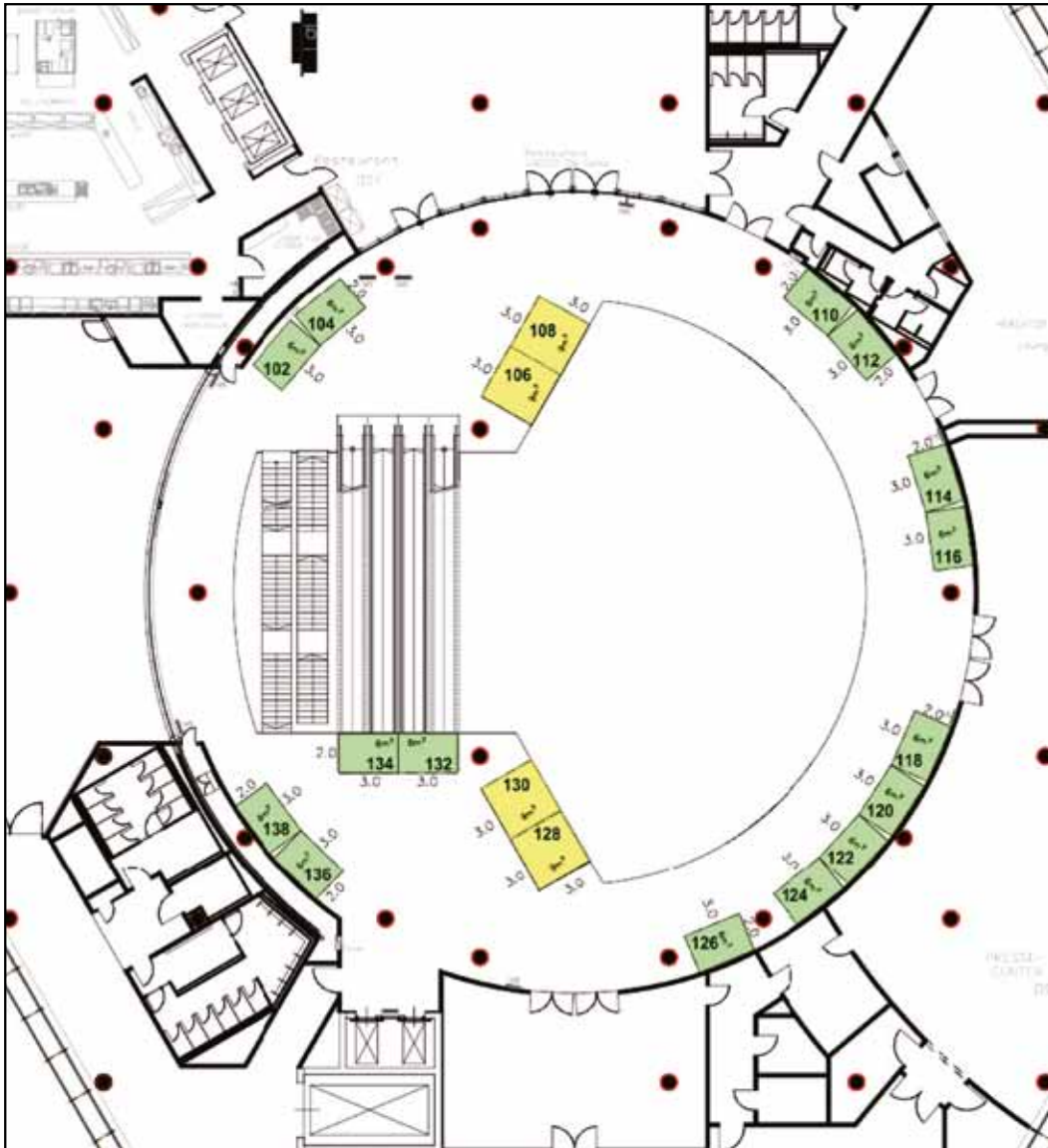
The organizer cannot be held liable for any property, which will be brought to the Conference Center. Exhibition items will not be separately guarded neither during the assembly and the dismantling period nor during the exhibition. Guards could be separately hired with the enclosed form. Should you have further questions about the exhibition, do not hesitate to contact one of the above.

Ebenenübersicht NürnbergConvention Center Plan of floors NürnbergConvention Center

NCC Ost



Ausstellungsflächen Ebene 1 (rot) Exhibition Space Level 1 (red)

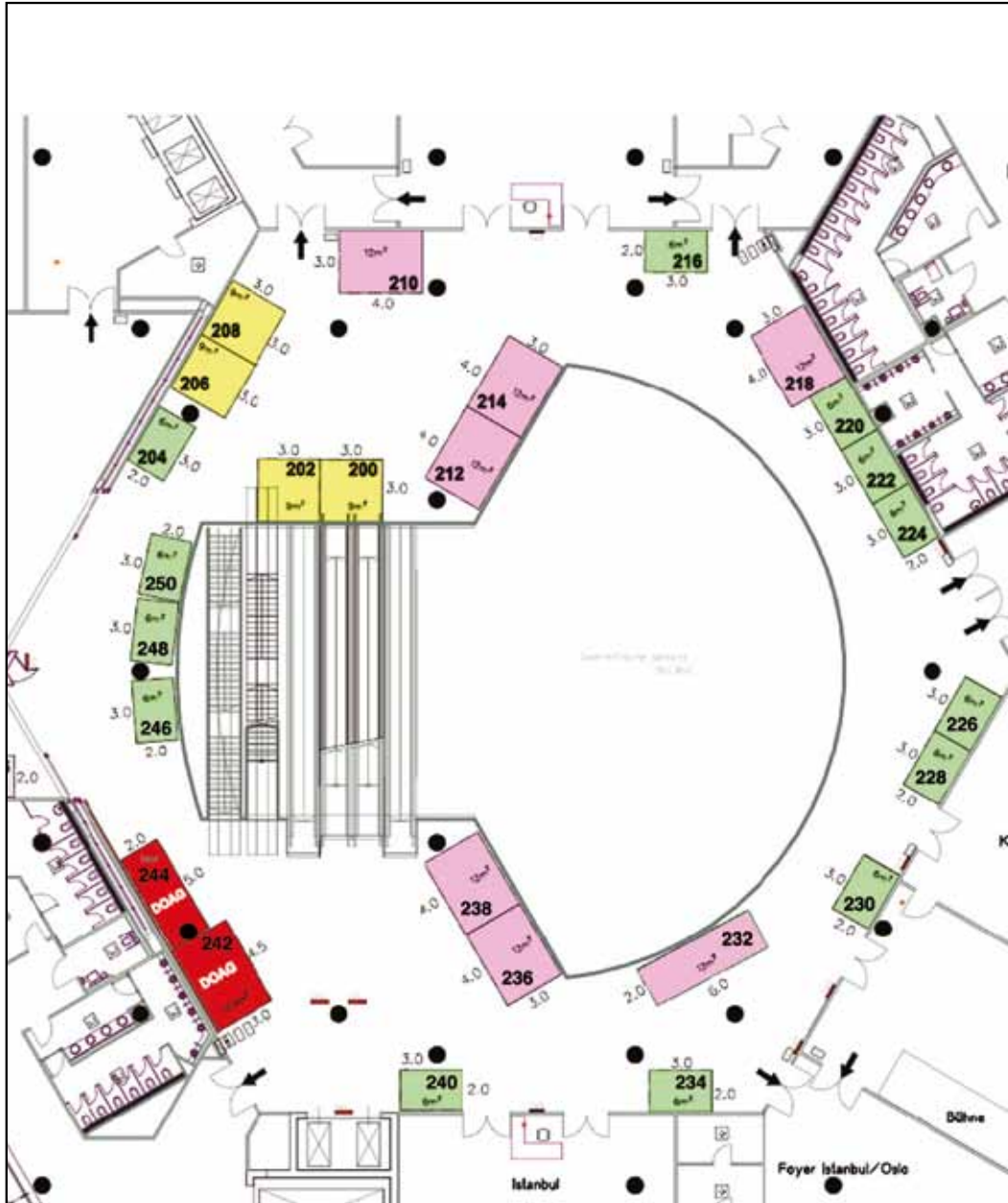


	Stand 6 qm/booth 6 sqm
	Stand 9 qm/booth 9 sqm
	Stand 12 qm/booth 12 sqm
	bereits gebuchte Flächen/ already booked

Please contact our sales manager Friedhelm Uli Ullrich regarding the availability of free exhibition space.

DOAG Konferenz + Ausstellung GmbH
 Mr. Friedhelm Uli Ullrich
 Tempelhofer Weg 64, 12347 Berlin
 Phone: +49 8041 79 643-2
 Mobil: +49 160 99 30 48 80
 Fax: +49 8041 79 643-4
 E-Mail: ausstellung@doag.org

Ausstellungsflächen Ebene 2 (gelb) Exhibition Space Level 2 (yellow)

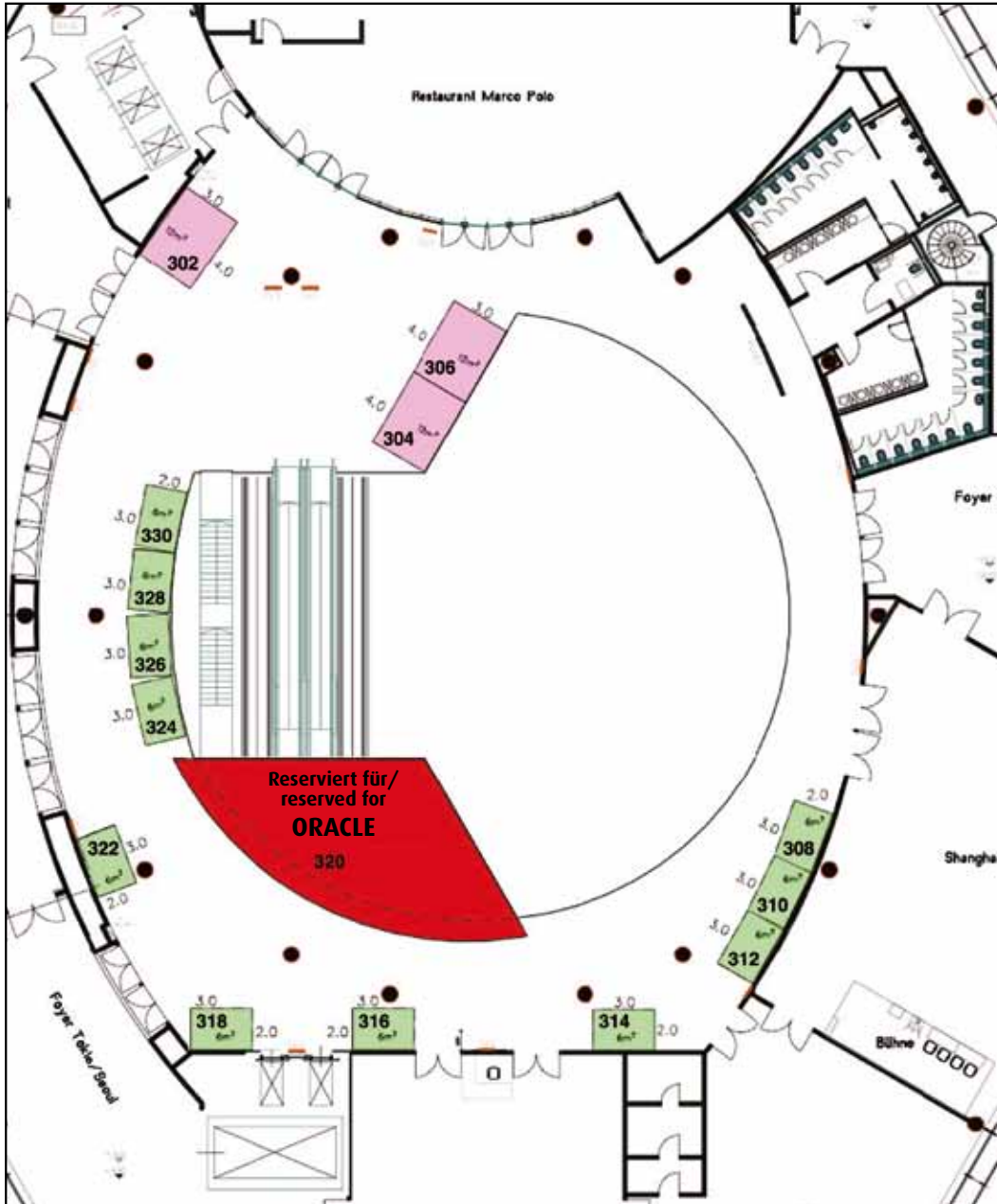






	Stand 6 qm/booth 6 sqm
	Stand 9 qm/booth 9 sqm
	Stand 12 qm/booth 12 sqm
	bereits gebuchte Flächen/ already booked

Please contact our sales manager Friedhelm Uli Ullrich regarding the availability of free exhibition space.

DOAG Konferenz + Ausstellung GmbH
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 Tempelhofer Weg 64, 12347 Berlin
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 Mobil: +49 160 99 30 48 80
 Fax: +49 8041 79 643-4
 E-Mail: ausstellung@doag.org

Ausstellungsflächen Ebene 3 (blau) Exhibition Space Level 3 (blue)



	Stand 6 qm/booth 6 sqm
	Stand 9 qm/booth 9 sqm
	Stand 12 qm/booth 12 sqm
	bereits gebuchte Flächen/ already booked

Please contact our sales manager Friedhelm Uli Ullrich regarding the availability of free exhibition space.

DOAG Konferenz + Ausstellung GmbH

Mr. Friedhelm Uli Ullrich

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Phone: +49 8041 79 643-2

Mobil: +49 160 99 30 48 80

Fax: +49 8041 79 643-4

E-Mail: ausstellung@doag.org

Contractor and Contact:

S.K.MESSEBAU GmbH

Frau Almut Kiechle-Angst
 Bäckerstrasse 31
 D-81241 München
 Tel. +49 (0)89/54 67 68-14
 Fax +49 (0)89/56 85 56
 akiechle@sk-messebau.de

Complete Service Package 6 sqm = 3,300.00 EUR, VAT not included

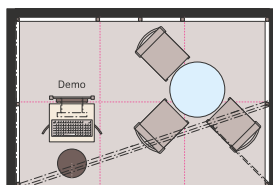
Stand Area + Shell Scheme + vouchers for 2 exhibitors' passes
 + voucher to allow a 35 per cent discount on one conference ticket

Online order-forms at: <http://www.doag.org/go/ausstelleranmeldung>

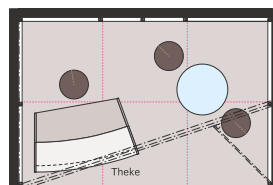


Elements

- White partition walls, Advantec brand
- Table and chairs: 1 table »Meet« (diameter = 70cm, maple), 3 novel-chairs »Alias«
- Signage on one fascia only: black color, font: Helvetica medium, your company's name (twelve letters max, character height 100 mm)
- Power (3 kW), consumption included, triple socket outlet included
- Truss at all open sides and at the front, oval fascia (101 x 80 cm) white color, fascia panel (233 x 35 cm) white color
- Halogen spotlights (150W), 2 nos.
- **Either** version 1: demo-unit »Show«, 53cm wide, 50cm deep, 220cm tall in total, lockable cabinet under workplate, workplate for keyboard and PC-mouse, including TFT mounted above the workplate, including one barstool **or** version 2: one reception counter (non-lockable storage) with one barstool and one bistro-table and two barstools



Version 1



Version 2

Additional costs

- Your company's logo on *one single* fascia in your corporate colors at an extra charge
- Caption on second fascia at an extra charge
- Caption panel for demo-unit »Show« (as shown in the rendering, your company's logo and four lines of body copy) 165.00 EUR
- Signage on the backside of the booth upon request at an extra charge

For other needs please refer to »Miscellaneous Stand Equipment«

Contractor and Contact:

S.K.MESSEBAU GmbH

Frau Almut Kiechle-Angst
 Bäckerstrasse 31
 D-81241 München
 Tel. +49 (0)89/54 67 68-14
 Fax +49 (0)89/56 85 56
 akiechle@sk-messebau.de

Complete Service Package 9 sqm = 4,300.00 EUR, VAT not included

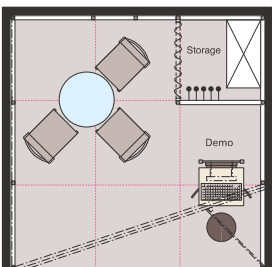
Stand Area + Shell Scheme + vouchers for 3 exhibitors' passes
 + vouchers to allow a 35 per cent discount on 2 conference tickets

Online order-forms at: <http://www.doag.org/go/ausstelleranmeldung>

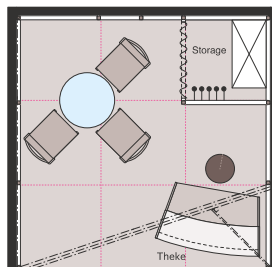


Elements

- White partition walls, Advantec brand
- Table and chairs: 1 table »Meet« (diameter = 70cm, maple), 3 novel-chairs »Alias«
- Signage on one fascia only: black color, font: Helvetica medium, your company's name (twelve letters max, character height 100 mm)
- Power (3 kW), consumption included, triple socket outlet included
- Truss at all open sides and at the front, oval fascia (101 x 80 cm) white color, fascia panel (233 x 35 cm) white color
- Halogen spotlights (150W), 2 nos.
- One small storage cubicle with lockable door, steel rack and clothing hooks
- **Either** version 1: demo-unit »Show«, 53cm wide, 50cm deep, 220cm tall in total, lockable cabinet under workplate, workplate for keyboard and PC-mouse, including TFT mounted above the workplate, including one barstool **or** version 2: one reception counter (non-lockable storage) with one barstool



Version 1



Version 2

Additional costs

- Your company's logo on *one single* fascia in your corporate colors at an extra charge
- Caption on second fascia at an extra charge
- Caption panel for demo-unit »Show« (as shown in the rendering, your company's logo and four lines of body copy) 165.00 EUR
- Signage on the backside of the booth upon request at an extra charge

For other needs please refer to »Miscellaneous Stand Equipment«

Contractor and Contact:

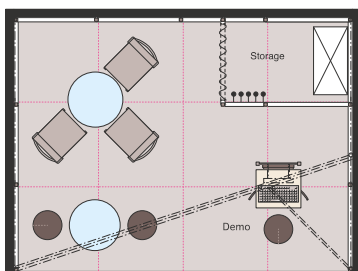
S.K.MESSEBAU GmbH

Frau Almut Kiechle-Angst
 Bäckerstrasse 31
 D-81241 München
 Tel. +49 (0)89/54 67 68-14
 Fax +49 (0)89/56 85 56
 akiechle@sk-messebau.de

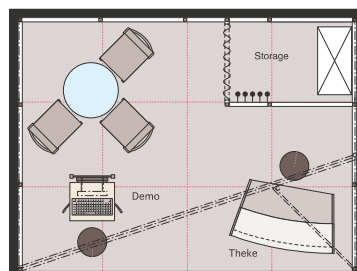
Complete Service Package 12 sqm = 5,600.00 EUR, VAT not included

Stand Area + Shell Scheme + vouchers for 4 exhibitors' passes
 + vouchers to allow a 35 per cent discount on 3 conference tickets

Online order-forms at: <http://www.doag.org/go/ausstelleranmeldung>



Version 1



Version 2

Elements

- White partition walls, Advantec brand
- Table and chairs: 1 table »Meet« (diametre = 70cm, maple), 3 novel-chairs »Alias«
- Signage on one fascia only: black color, font: Helvetica medium, your company's name (twelve letters max, character height 100 mm)
- Power (3 kW), consumption included, triple socket outlet included
- Truss at all open sides and at the front, oval fascia (137 x 96 cm) white color, fascia panel (312 x 35 cm) white color
- Halogen spotlights (150W), 4 nos.
- One storage cubicle with lockable door, steel rack and clothing hooks
- Demo-unit »Show«, 53cm wide, 50cm deep, 220cm tall in total, lockable cabinet under workplate, workplate for keyboard and PC-mouse, including TFT mounted above the workplate, including one barstool
- **Either** version 1: one bistro-table and two barstools
or version 2: one reception counter (non-lockable storage) with one barstool

Additional costs

- Your company's logo on *one single* fascia in your corporate colors upon request at an extra charge
- Caption on second fascia upon request at an extra charge
- Caption panel for demo-unit »Show« (as shown in the rendering, your company's logo and four lines of body copy) 165.00 EUR
- Lettering of counter upon request at an extra charge
- Signage on the backside of the booth upon request at an extra charge

For other needs please refer to »Miscellaneous Stand Equipment«

Deadline:
Please send fax reply
ASAP no later then
Oct-05-2012 to:

S.K.MESSEBAU GmbH

Frau Almut Kiechle-Angst
Bäckerstrasse 31
D-81241 München
Tel. +49 (0)89/54 67 68-14
Fax +49 (0)89/56 85 56
akiechle@sk-messebau.de

Miscellaneous Stand Equipment

Exhibitor/Company:
.....
Address:
City/ZIP:
First Name/Last Name:
Telephone/Fax:
Email:

Booth No.:



..... unit(s)
Demo-unit »Show«
53cm wide, 50cm deep,
220cm tall in total,
lockable cabinet under
workplate, workplate for
keyboard and PC-mouse,
TFT mounted above the
workplate, including one
barstool, including TFT
380.00 EUR

Caption panel (as shown
in the rendering, your
company's logo and four
lines of body copy)
165.00 EUR



..... unit(s)
Bar-stool »Pipo«
85cm tall, steel base,
seat in black or red color
available
30.00 EUR



..... unit(s)
Bar-stool »Lem«
75cm tall, base chrome-
plated or silver steel,
seat anthracite color
100.00 EUR



..... unit(s)
Bistro-table »Stand«
steel base, diameter =
70cm, 110cm tall, table
top maple
50.00 EUR



..... unit(s)
Novel chair »Alias«
base gray-colored steel,
seat fabric gray
40.00 EUR



..... unit(s)
Bar-stool leather
90cm tall, steel base,
seat upholstery in leather
35.00 EUR



..... unit(s)
Novel chair »Wood«
base chrome-plated
steel, seat beechwood
35.00 EUR

.....
Town and date

.....
Signature, stamp of the contractual party

All prices quoted are subject to VAT including built-up/dismantling, booth and components on a rental basis.

Miscellaneous Stand Equipment

Exhibitor/Company:

 Address:
 City/ZIP:
 First Name/Last Name:
 Telephone/Fax:
 Email:

Deadline:
 Please send fax reply
 ASAP no later than
Oct-05-2012 to:

S.K. MESSEBAU GmbH

Frau Almut Kiechle-Angst
 Bäckerstrasse 31
 D-81241 München
 Tel. +49 (0)89/54 67 68-14
 Fax +49 (0)89/56 85 56
 akiechle@sk-messebau.de

Booth No.:



..... unit(s)
Table »Meet«
 steel base, diameter =
 70cm, 70cm tall, table-
 top beechwood
 40.00 EUR

..... sqm **carpet level 1+2+3**
 including wooden substructure and aluminum plinth,
 rips quality, decide on the colors: or black or medium
 blue or dark blue or red or traffic blue or cobalt blue,
 red or green
 25.00 EUR per sqm
 State chosen color:



..... unit(s)
Counter »Talk«
 light gray color, 105cm
 wide, 60cm deep, 105cm
 tall, back w/out doors
 140.00 EUR

..... **Stand cleaning** on a daily basis, costs for the
 entire show's period
 39.90 EUR



..... unit(s)
Plasma-screen
 Panasonic 50",
 Full-HD Video
 750.00 EUR

..... **Security guard men**

date, until/to (hours)
 date, until/to (hours)
 date, until/to (hours)
 per hour 18.70 EUR

Novel pedestal upon
 request

..... **Flower arrangements** upon request

Additional caption and signage upon request



..... unit(s)
Literature dispenser
»Info«
 30cm wide, 165cm tall,
 6 trays for DIN A4/letter
 in portrait format
 40.00 EUR

.....
 Town and date

.....
 Signature, stamp of the contractual party

All prices quoted are subject to VAT including built-up/dismantling, booth and components on a rental basis.

Form: your companies profile in the exhibitor's catalogue

Please fill out this form and fax it to (+49-700)11362439.

DOAG Konferenz + Ausstellung GmbH
Mrs. Carmen Al-Youssef
Tempelhofer Weg 64
D-12347 Berlin

The exhibitor's catalogue will be published at DOAG 2012 Conference + Exhibition with a circulation of 2,000. Additionally it will be published at 2012.doag.org Deadline is September 15th, 2012 or earlier if possible. Take the opportunity to order an advertisement in the exhibitor's catalogue. Please ask for our marketing packages.

The following data will be published. Please fill out in capitals and send us an E-Mail including your profile in electronic form

Company's name _____

Contact person _____

Address _____

Postal code/city _____

Phone _____

Fax _____

E-Mail _____

Internet _____

1. Your company's profile

Deadline is 15th September 2012 or earlier if possible. The exhibitor's catalogue will be printed and published bilingual (German and English). For your profile we provide a text of 600 characters (including blanks) maximum for your German version and 600 characters (including blanks) for your English version. We will send you a form in word format via email.

2. Your logo

Format: *.EPS or high-resolution *.TIF for Windows Send it on ISO 9660 CD-R to the address below or via E-Mail to **office@doag.org** Please use CMYK-colors and vectorize the fonts. If you use Pantone®- oder HKS®-colors in your Logo, please inform us. For the printed version of the exhibitor's catalogue we reserve the right to convert your logo into CMYK-colors (print colors).

Your contact person for requests

DOAG Konferenz + Ausstellung GmbH
Mrs Carmen Al-Youssef
phone: (+49-700)11362438
fax: (+49-700)11362439
E-Mail: **office@doag.org**