

DOAG 2012 – Oracle Agile A9 European User Conference

Schedule May 8-9, 2012

General Sessions, May 8th, morning

08.05. 09:30: [Welcome and Opening Address](#), Dr. Frank Schönthaler, DOAG BSC, Michael Schimmel, Oracle Deutschland B.V. & Co. KG (translated)

08.05. 09:45: [Keynote: Future Trends in the Applications-Market and Positioning of the Big IT Providers](#), N. N. (translated)

08.05. 10:30: [Keynote: Oracle Fusion Applications Strategy Update](#), Christian von Stengel, Head of WE Alliances & Channel Applications Oracle EMEA

Innovation & Product Development track, May 8th

08.05. 11:30: [Keynote: How Oracle helps driving Innovation and Product Development](#), Denis Senpere, Oracle EMEA

08.05. 12:30: [Methods for Configuration Management & Requirements Management](#), Detlef Haesner, usb GmbH (translated)

08.05. 13:30 [Ressource-Management for Product-Development projects](#), Stefan Sack, Oracle Deutschland (translated)

08.05. 14:30: [Management of complex products with Agile PLM](#), Dr. Helmut Maier, Christian Hubrich, Dr. Maier CSS GmbH & Co.KG

08.05. 15:30: [Successful manage and cleanse product master data in ERP/PLM systems](#), Alec Towlson, Oracle EMEA

General Session, May 8th, afternoon

08.05. 16:30: [Keynote: Proactive Support Best Practices \(A.K.A. How to keep your systems Up, Running and Healthy\)](#), Ian Humber, Oracle Corporation

08.05. 17:00: [Keynote: Oracle Applications making way to the core processes of the Enterprise](#), Karsten Roigk, Oracle (translated)

08.05. 17:45: [Summary and End of Conference Day 1](#), Dr. Frank Schönthaler, DOAG BSC (translated)

Evening Event, May 8th, evening

General Session, May 9th, morning

09.05. 09:00: [Joint Keynote: Cooperative Applications Users Group Activities around Oracle Applications](#), Fried Saacke, DOAG e.V., Steven R. Hughes, OAUG

09.05. 09:15: [Keynote: The IT-Strategie in IGEPAGroup based on ORACLE J.D. Edwards 9.0 and ORACLE CRM on Premise/ on Demand with perspective of ORACLE Middleware Technology and Fusion Applications](#), Peter Mischok, igepa IT-Service GmbH (translated)

Enterprise PLM track, May 9th

09.05. 8:45-10:00: [Get-Together specifically for Enterprise PLM User community, Hosted by Denis Senpere \(Oracle Vice President EMEA, Enterprise PLM\)](#)

09.05. 10:15: [Keynote: Oracle Enterprise PLM Strategy & Roadmap](#), Denis Senpere, Oracle EMEA

09.05. 11:15: [Oracle PLM Integration Strategy for MCAD, ECAD and MS Office](#), Bernd Zimmermann, xPLM Solutions

09.05. 12:15: [Customer Needs Management: The Front End of Innovation and Oracle Product Lifecycle Analytics](#)

Marc Charmetant, Oracle, and Ulf Köster, Oracle

09.05. 14:15: [Agile PG&C Implementation at ADVA AG](#)

Ravi Mani, Mahindra Satyam, Matthias Gantz, ADVA AG Optical Networking

09.05. 15:15: [Supplier Portal for Document Exchange and RoHS/REACH Regulations](#), Jairam Prakash Sangani, Candor Software Solutions

General Sessions, May 9th, afternoon

09.05. 16:15: [Keynote: Oracle Applications Market Strategy Update](#), Michael Schimmel, Oracle Deutschland B.V. & Co. KG (translated)

09.05. 17:00: [Panel Discussion and Q & A \(Moderator: Sven Tissot, Technologie-Evangelist, pdv TAS\): Development of the German-speaking Applications Market](#), Prof. Dr. Norbert Gronau, Universität Potsdam, Michael Schimmel, Oracle Deutschland B.V. & Co. KG (translated)

09.05. 17:45: [Summary and End of Conference Day 2](#), Dr. Frank Schönthaler, PROMATIS software GmbH (translated)