Oracle® Unified Method (OUM)
The OUM Implement Core Workflow
– The Key to Understanding and Applying OUM

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INTRODUCTION

The Oracle® Unified Method (OUM)’s Implement Focus Area contains a comprehensive set of materials to support the development and implementation of Oracle-based business solutions. However, with so much important material included in OUM, it is easy for practitioners to become overwhelmed and not be able to isolate and comprehend the core of OUM’s approach to software implementation.

The Implement Core Workflow was created to identify the core activities and tasks within the Implement focus area. This view should serve to accelerate the understanding of OUM by new practitioners and help to keep project teams focused on these tasks. The Implement Core Workflow also highlights the tasks that are at the heart of the Implement focus area. These are the tasks that are essential to many of the projects that are supported by OUM.

One of the philosophical underpinnings of OUM is to make the method serve you, rather than serving the method. In order to accomplish this, OUM adopts the philosophy of “building up” a workplan rather than “tailoring down”. The Implement Core Workflow provides a good starting point for building up a project workplan.

Finally, the Implement Core Workflow helps keep project teams focused on the essentials — the most important pieces of work that are required to be successful on an OUM implementation project.

![Figure 1 – OUM Implement Core Workflow – High-Level](image-url)
OUM is Iterative

If the Implement Core Workflow were to be executed only once during a project, OUM would be a “waterfall” method. It has been broadly recognized and documented that the highest quality results, and lowest overall costs, can be achieved using an iterative method. An iterative approach embraces requirements change by building processes into the project that allow for refining requirements while also maintaining a strong focus on cost and scope containment.

Since OUM is an iterative approach to implementing software systems, it is essential that practitioners first understand the concepts of iterations. OUM’s iterative approach asks that practitioners “Think a little - do a little. Think a little more – do a little more”.

OUM is Scalable

OUM can be scaled in a number of dimensions. You should do no more than is necessary to satisfy the requirements of the project and appropriately address risks. The Implement Core Workflow, along with OUM’s diverse set of views supports our philosophy of “building up” a workplan rather than “tailoring down”. In addition to the workflow and views, you should follow these steps when considering the tasks to include in your OUM-based workplan:

1. Start from a core set of tasks.
2. Add tasks as you identify scope and risk.
   - Tasks related to:
     - Architecture
     - Business Rules
     - Services
     - Reporting, etc.
   - Processes
     - Performance Management
     - Technical Architecture
     - Data Acquisition and Conversion
     - Organizational Change Management, etc.
3. Consider the depth to which you will execute specific tasks.
   - Tasks are placeholders for work.
   - Tasks are highly scalable.
   - Tasks can vary from “a bit of thinking” to “the development of a comprehensive work product”.

Iterative - Indicates the number of times or degree to which a task or task group should be repeated, in order to increase the quality of the work products to a desired level, add sufficient level of detail, or refine and expand the work products based on user feedback.
   - Define an appropriate set of work products or deliverables.
   - Define “just enough” documentation and ceremony.
   - If you don’t need it, don’t produce it.

Start from a core set of tasks. Consider using the Implement Core Workflow along with an OUM view that best matches the needs of your project. Remember, views tend to be a superset of tasks related to a particular solution, discipline or technology. Therefore, the Implement Core Workflow and views should be used together to achieve the right balance for your project.

Add tasks as you identify scope and risk. Once you have established the core of what you need to accomplish, add tasks as you identify scope and risk on your project. First consider additional tasks based on the following risk areas:

- Personnel - team experience
- Criticality - consequences of failure of the software
- Team Size
- Dynamism - percentage of the requirements that you anticipate will change each month
- Culture - corporate culture of the project team and the client

Once you have determined additional tasks based on an analysis of these risk factors, consider adding tasks for the following:

- Architecture - Consider how much custom software or integration will be required. As complexity grows, the importance of architecture grows. If the architecture is anything more than simple, consider adding architecture tasks.
- Business Rules - Will the project include a significant number of business rules? If so, consider adding business rule tasks.
- Service-Oriented Architecture - Is Service-Oriented Architecture (SOA) the chosen architectural style for the project or enterprise? If so, you should add SOA tasks.
- OUM Processes - Consider adding tasks for all or part of the OUM processes. Consider each process. Portions of the Technical Architecture, Transition, and Performance Management processes, at the very least, will be part of nearly every project.

Consider the depth to which you will execute specific tasks. Placing a task into an OUM iteration plan or onto an OUM workplan is not a binary event. Tasks are not all or nothing. You must consider the depth to which you should execute tasks on an OUM project. In fact, the depth to which you execute a task...
will change from iteration to iteration. Too much or too little discipline or work are both risky.

You must consider the depth to which you will execute a task during each iteration. Under the proper circumstances, spending the time to simply consider a task can constitute executing the task. This is a perfectly acceptable practice and is often preferable to eliminating the task altogether. Tasks are there to remind you of the process and order of the work.

For example, assume that you are at the beginning of an iteration of the Construction phase of an OUM project. You might think that it is long past the time to execute the task, “Develop Business and System Objectives” — and you’d be correct. However, while you should not go back and redo the task, if you don’t spend a few minutes to consider whether the objectives have changed, then you run the risk of not aligning with the objectives.

In the same way, requirements related tasks must also be “considered” during later phases. If requirements have changed, then the project must consider the changes. Of course, that does not mean that the changing requirements will be incorporated into the scope of the project free of charge. But to deliver the project without considering new or changing requirements may mean low user satisfaction or a system that does not meet the needs of the business.

The OUM approach is intended to help you provide a strong definition of scope against which to evaluate changing requirements. First, this helps you identify when the requirements have changed. Second, this aids you in determining how the costs associated with changed requirements will be addressed.

**Combine tasks and work products.** Finally, consider whether it is advisable or appropriate to combine tasks or to execute your project using OUM activities — which are groupings of tasks. You also may see fit to combine several of OUM’s work products into a single artifact or user deliverable. While OUM provides templates for many of the tasks, it is not advisable to create documents for each task.

**Implement Core Workflow**

The Implement Core Workflow is primarily focused in the first three phases — Inception, Elaboration, and Construction. The workflow covers tasks in six processes — Business Requirements, Requirements Analysis, Analysis, Design, Implementation, and Testing.

These processes contain the core elements that are required to establish the project’s scope and elicit and document the requirements. While the purpose of a software implementation project is to “implement software”, the success or failure of such a project is usually determined in these important processes. The most difficult part of implementing good software is not the configuration and implementation of the software itself. It is to gain an appropriate understanding of
the requirements of the users and of the business so that the software can be configured and implemented to support those requirements.

Figure 2 – OUM Implement Core Workflow

The OUM Implement Core Workflow is executed during each iteration in the Inception, Elaboration, and Construction phases of OUM – though the emphasis will be different for each iteration.

The boxes in the Implement Core Workflow above do not represent any specific construct within OUM. The intent is to present a high level conceptual view. Therefore the diagram is a conceptual look at the core workflow.

The workflow begins with determining or reviewing the objectives for the project. Next, we gather requirements in the form of a System Context Diagram, Future Process Model, and Use Case Diagram, which define the scope for the project. We will prioritize these high-level requirements on our MoSCoW List. In later iterations, we add more detailed Future Process Models and Use Case Specifications, as required.

The next step is to “map” the requirements onto the products or applications that have been chosen. This is often referred to as “Fit/Gap” or “Map and Gap”. Essentially, an analysis of the requirements is done to determine which requirements can be met by configuring the Oracle product set and which requirements will drive the development of custom application software.

This is the point where the core workflow splits into two parallel sub-flows. For those requirements that are satisfied by products, the configurations are determined and recorded. For the “Gaps” that have been identified, further analysis of the functional requirements and corresponding design of the custom
components is completed to develop the models and specifications necessary to
develop the custom extensions or custom application software. Those
components are then implemented into software.

Ultimately, the sub flows converge as the custom components are integrated with
the configured product software. The resulting integrated system is tested.

Remember, the core workflow is a high-level look at OUM. It is designed to speed
a user’s understanding of OUM, but it is not an exhaustive look at what the
method can support. While the Workflow is executed in each iteration, tasks or
steps may be skipped in any given iteration.

It is again important to remember that use of the models defined in OUM will
differ between projects. While OUM supports the development of use cases to
capture all of the functional requirements, we typically recommend that use cases
be developed only to explore the details of functional requirements that are not
fully supported by product-based functionality.

For example, it is not necessary to develop a complete set of use cases for Oracle
E-Business Suite, only for the custom extensions or custom application software
being developed to satisfy the unique project requirements. On the other hand,
other Oracle products involve complex “configurations” that would benefit from
the development of detailed use cases and analysis and design artifacts that are part
of the Custom Development sub-flow. Also, some projects begin with a
predefined solution. In that case, the proposed Future Process Models or use
cases may already be defined. The “Map Requirements” block is then used to map
the proposed solution against the client requirements. This approach often uses
some sort of functional prototype – often referred to as a conference room pilot –
to accomplish the mapping activities.

To reiterate, the Implement Core Workflow represents a single workflow, but
there are also two paths (sub-flows) that can be followed. The sub-flows share
some tasks, while they diverge in some areas. However, most projects will
probably use both sub-flows. That is, even a project where a large portion of the
functional requirements can be satisfied by using standard product functionality
and thereby follows the Configuration sub-flow, often has some user-unique
requirements that are not fully satisfied by the product. These “gaps” might
require some custom developed application software and would also make use of
the Custom Development sub-flow.

One Workflow – Two Parallel and Complementary Paths

As we touched on in the previous section, the Implement Core Workflow is really
the combination of two parallel and complementary sub-flows. Using one sub-
flow does NOT preclude using the other. Both sub-flows can and very often are
appropriate on a single project.
Configuration Sub-Flow
The Configuration sub-flow supports making the appropriate configuration choices within the product software to support the specific user requirements.

This sub-flow also includes the definition of any Business Data Structures that may be required. Some examples of these are: Chart of Accounts, Multi-Organization Setups, or Trading Community Architecture.

Custom Development Sub-Flow
The Custom Development sub-flow seeks to support the requirements that cannot be fully satisfied by commercial-off-the-shelf (COTS) products. It supports analyzing the functional requirements and gaps to create a design for user software or very complex “configurations” that are required to satisfy those requirements. This sub-flow is intended to cover the complete range of custom software from complex, orchestrated business processes down to minor form or user interface updates.

The Implement Core Workflow Represents a Single Iteration
It is essential to remember that in OUM’s iterative approach to system development, the Implement Core Workflow represents a single iteration. OUM’s Implement focus area is divided into phases – Inception, Elaboration, Construction, Transition and Production. Each of these phases may contain one or more iterations. The number of iterations in a given phase is generally based upon the planned duration of the phase and the volume of work that will be required.

Nominally, OUM recommends one iteration for Inception, two iterations for Elaboration, and three iterations for Construction. Iterations typically last at least two weeks and not more than six weeks, with two-four weeks being optimal. By dividing the work into these chunks and focusing on the highest risk items in each chunk (or iteration), OUM helps project teams remain risk-focused. It is important to remember that the high-level project plan, including planned phase and iteration milestones and durations should be established at the outset of the project. OUM does not take the approach of “iterating until we’re done” as that is a recipe for scope creep and project management chaos.

The key concept is that the Implement Core Workflow is repeated during every iteration of a project. This is the center of OUM’s iterative approach. That is not to say that every task is executed during every iteration. The intent is that every task should be “considered” during every iteration. This is what is meant in step 3 above, “Consider the depth to which you will execute specific tasks”.

Tasks are not binary bits of work. They are really placeholders to remind the project team of the process they should follow. The attention devoted to each task will vary by project, by phase, and by iteration. Again, simply considering a task during a given iteration may actually constitute executing that task.
However, if you look closely at the OUM's work breakdown structure, you notice most of the Implement Core Workflow tasks appear in only one or two phases. To fully support the idea that “the workflow is repeated during every iteration of a project”, we could have placed all of the Implement Core Workflow tasks in every phase. Instead, we have taken the approach of “pre-tailoring” OUM by including tasks only in those phases where we expect that task to include a significant amount of work.

The Emphasis Shifts from Iteration to Iteration

Figure 3 – Emphasis Shifts

While the Implement Core Workflow is executed in every iteration, the emphasis of the work shifts from phase to phase and from iteration to iteration.

This is one of the places where an iterative and incremental approach differs from a waterfall approach. For example, in a waterfall approach, the phases would be named Requirements, Analysis, Design, Implement, Test, etc. The objectives of those phases would be to complete the Requirements, Analysis, etc. Most modern software methods have adopted an iterative approach as this typically creates higher quality software that provides a better match to the user requirements. Such methods recognize that users will gain a deeper understanding of their requirements or that requirements may change, to some degree, during the development lifecycle. Rather than resist these inevitable changes, iterative methods allow for some change to happen – even embrace change - but include techniques and processes for managing costs and scope within this framework.

OUM has adopted a set of industry standard lifecycle milestones that guide project teams on maintaining the proper focus during a specific phase. Inception is focused on the Lifecycle Objective Milestone, Elaboration is focused on the Lifecycle Architecture Milestone, while Construction is focused on developing the Initial Operational Capability of the system. Each of these milestones also has a more detailed set of objectives that support that milestone.
Figure 4 – Early and Later Iterations

In early iterations of an OUM project – in the Inception phase or early in Elaboration, for example – the emphasis is on eliciting and documenting the requirements by executing the Business Requirements and Requirements Analysis tasks. However, there may be some effort expended on Analysis, Design and Implementation tasks. For example, during Inception you might develop and review a Conceptual Prototype. In Elaboration, you might develop a Functional Prototype and then conduct a detailed validation of that prototype with key users in a conference room pilot. In later iterations, the focus will shift toward Design, Implementation, and Testing tasks.

However, there may be some incremental change or refinement of the requirements. As with all projects, when these requirement changes modify the scope, those changes must go through a change management process to determine how they will be funded. An iterative and incremental approach is not a license for unmanaged change and it is not an invitation for a user free-for-all. Instead, it provides a structured approach for creating a system that provides an optimal match with end user requirements.

Another example is that even during an iteration of Construction you might consider whether the Business and System Objectives for the project have changed. This is different from the exhaustive work that you did in Inception, but simply a few minutes spent to review the objectives. If nothing has changed, then no work is really done, but you have actually completed the task and refreshed your focus on those objectives. However, if the objectives have changed for some reason, then it is essential that the project team be made aware of the changes.
While the task – Detail Business and System Objectives (RD.001) – does not appear in the Construction phase in the OUM work breakdown structure, just spending a few minutes to consider the task during Construction actually constitutes executing the task. Therefore, you may not show the task on your workplan, but as a project manager or team lead, keeping in mind the Implement Core Workflow will help you to proceed through each iteration in an orderly fashion.

The following illustrations depict the shifting emphasis of the Implement Core Workflow in Inception, Elaboration, and Construction.

![Figure 5 – Core Workflow – Inception Phase](image-url)
Figure 6 – Core Workflow – Elaboration Phase

Figure 7 – Core Workflow – Construction Phase
**Build Up Versus Tailor Down**

OUM has adopted a philosophy of building up a level of method discipline, rather than tailoring down. For further reading on agility and discipline, see *Balancing Agility and Discipline: A Guide for the Perplexed*. The OUM Implement Core Workflow can be used as the starting point for this build up. Even so, in certain cases the Implement Core Workflow can be further reduced. For example, on certain projects only configuration changes are considered to be in scope and no custom development is done.

Tailoring can also be done by varying the level of emphasis or documentation that is produced by a particular task. On smaller projects where a high degree of agility is required and criticality of the system is low, the project may choose to rely more on tacit knowledge and reduce the amount of documentation produced by a particular task. On larger projects, or projects that have geographically dispersed teams, or where the system is critical to the business, the amount of discipline or documentation may be increased.

The Implement Core Workflow also does not show every task that could be executed in a given iteration. For example, tasks related to business rules and services have intentionally been omitted to simplify this view. Projects that require these tasks should “build up” their workplan to include OUM’s rules or services tasks, as required. Supporting processes like Technical Architecture, Performance Management, Documentation, etc. have also not been shown, but should be added, as required.

**Implement Core Workflow - Tasks and Work Products**

The following table provides a complete list of the tasks and work products of the Implement Core Workflow.

<table>
<thead>
<tr>
<th>ID</th>
<th>Task</th>
<th>Work Product</th>
<th>Template</th>
</tr>
</thead>
<tbody>
<tr>
<td>RD.001</td>
<td>Detail Business and System Objectives</td>
<td>Business and System Objectives</td>
<td>Business and System Objectives</td>
</tr>
<tr>
<td>RD.005</td>
<td>Create System Context Diagram</td>
<td>System Context Diagram</td>
<td>System Context Diagram</td>
</tr>
<tr>
<td>RD.011</td>
<td>Develop Future Process Model</td>
<td>Future Process Model</td>
<td>Future Process Model</td>
</tr>
<tr>
<td>RD.045</td>
<td>Prioritize Requirements (MoSCoW)</td>
<td>MoSCoW List</td>
<td>MoSCoW List-Excel MoSCoW List-Word Generic Workshop Notes Generic Workshop Schedule and Workshop Preparation Notes</td>
</tr>
</tbody>
</table>

| RD.065 | Develop Domain Model (Business Entities) | Domain Model | Domain Model |
| RA.023 | Develop Use Case Model | Use Case Model | Use Case Model |
| RA.024 | Develop Use Case Details | Use Case Specification | Use Case Specification |
| IM.005 | Develop Conceptual Prototype | Conceptual Prototype | Refer to the Task Overview for guidance. |
| RA.030 | Validate Conceptual Prototype | Validated Conceptual Prototype | Refer to the Task Overview for guidance. |

**Map Requirements**

| AN.010 | Map Business Requirements | Mapped Business Requirements | Validated Functional Prototype |
| AN.020 | Define and Estimate Application Extensions | Application Extension Definition and Estimates | Refer to the Task Overview for guidance. |
| AN.030 | Define Gap Resolutions | Gap Resolutions | Refer to the Task Overview for guidance. |
| IM.010 | Develop Functional Prototype | Functional Prototype | Refer to the Task Overview for guidance. |
| RA.085 | Validate Functional Prototype | Validated Functional Prototype | Validated Functional Prototype |

**Configure**

| DS.010 | Define Business Data Structure Setups | Business Data Structure Setups | Business Data Structure Setups |
| RA.040 | Define Business Data Structures | Business Data Structures | Refer to the Task Overview for guidance. |
| DS.030 | Define Application Setups | Application Setup Documents | Application Setup Documents |

**Analyze and Design Components**

| AN.050 | Analyze Data | Data Analysis | Analysis Model |
| AN.060 | Analyze Behavior | Behavior Analysis | Refer to the Task Overview for guidance. |
| AN.090 | Analyze User Interface | User Interface Analysis | Refer to the Task Overview for guidance. |
| DS.080 | Design Software Components | Software Component Design | Refer to the Task Overview for guidance. |
| DS.090 | Design Data | Component Data Design | Refer to the Task Overview for guidance. |
| DS.100 | Design Behavior | Component Behavior Design | Refer to the Task Overview for guidance. |
| DS.130 | Design User Interface | User Interface Design | Refer to the Task Overview for guidance. |
| DS.150 | Develop Database Design | Logical Database Design | Logical Database Design |

**Implement Components**
<table>
<thead>
<tr>
<th>IM.005</th>
<th>Develop Conceptual Prototype</th>
<th>Conceptual Prototype</th>
<th>Refer to the Task Overview for guidance.</th>
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<tr>
<td>IM.040</td>
<td>Implement Database</td>
<td>Implemented Database</td>
<td>Physical Database Design</td>
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<tr>
<td>IM.050</td>
<td>Implement Components</td>
<td>Implemented Components</td>
<td>Refer to the Task Overview for guidance.</td>
</tr>
<tr>
<td>IM.070</td>
<td>Assemble Components</td>
<td>Assembled Components</td>
<td>Refer to the Task Overview for guidance.</td>
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</table>

**Integrate**

| IM.080  | Integrate Services          | Integrated Services  | Refer to the Task Overview for guidance. |

**Test**

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<tr>
<th>TE.030</th>
<th>Perform Unit Test</th>
<th>Unit-Tested Components</th>
<th>Refer to the Task Overview for guidance.</th>
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<td>TE.040</td>
<td>Perform Integration Test</td>
<td>Integration-Tested Components</td>
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<td>TE.070</td>
<td>Perform System Test</td>
<td>System-Tested Applications</td>
<td>System Test Results</td>
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<tr>
<td>TE.100</td>
<td>Perform Systems Integration Test</td>
<td>Integration-Tested System</td>
<td>Systems Integration Test Results</td>
</tr>
</tbody>
</table>

Table 1 – Implement Core Workflow - Tasks and Work Products
CONCLUSION

OUM’s Implement Core Workflow was created to clarify the core tasks within the Implement Focus Area. The Workflow is intended to accelerate the understanding of OUM by new practitioners and help to keep project teams focused on the core of OUM’s approach to software implementation.

For more information about OUM, contact ominfo_us@oracle.com, visit blogs.oracle.com/oum, join Oracle Unified Method group on LinkedIn.com, or follow oun_info on Twitter.com.