

# Designing Eye-Catching and Effective Dashboards

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## Schlüsselworte

Data Visualization, Dashboards, Sentiment Analysis

## Einleitung

Two schools of thought have emerged in data visualization. In one camp, pragmatic, business-oriented dashboard designers rely on a small range of visualizations considered effective. In the other, "data journalists" and academic researchers are creating new and exciting visual representations. There is a well-established set of techniques used to clearly and effectively present information with graphics. But those techniques do not rule out innovative and attractive dashboards. This presentation will attempt to strike a balance between the clean and simple, and the wow factor.

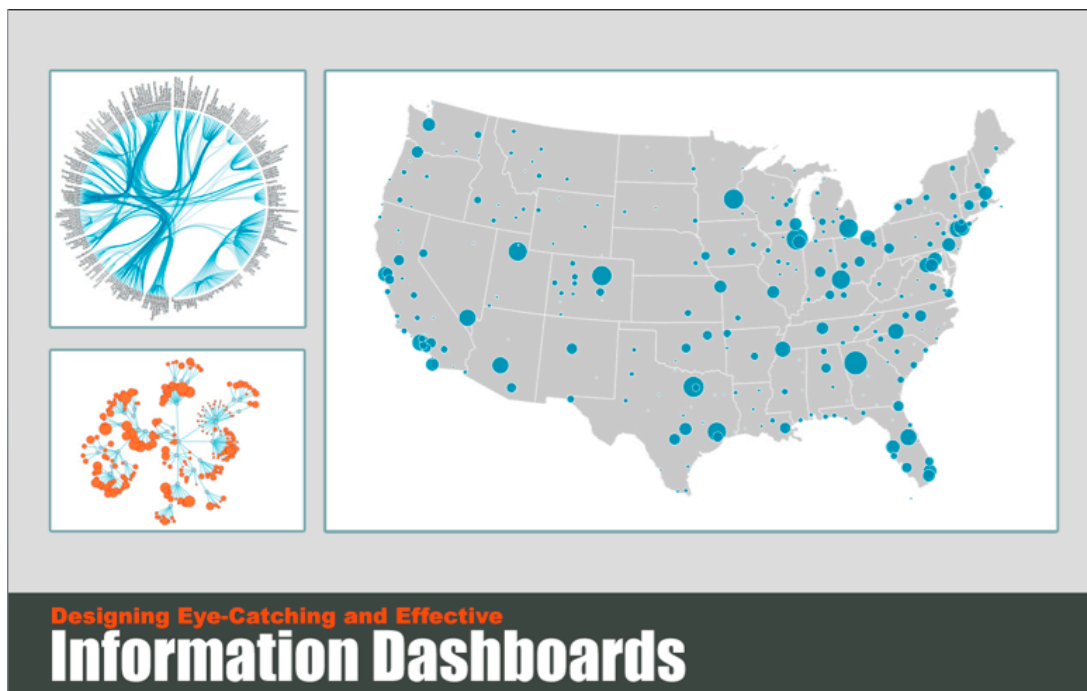


Abb. 1: Example graphics from presentation

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