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Neues von Oracle

Lorenz Keller – Leiter Systemberatung

DOAG Regio Bremen am 10. Dezember 2012

Gut zu wissen ...

Agenda

- Neue Produkte, Updates, Services
 - Oracle ADF Mobile
 - Oracle Cloud
- Tip
 - Oracle ADF Essentials
- Veranstaltungshinweise



A Variety of Application Types

Mobile Web Apps

- Online application accessed through mobile device browser
- Browser governs access to local storage and device services (camera, GPS, etc.)
- Highly reusable code
- Highly portable

Native Mobile Apps

- Application installed & runs on device
- Optimized for specific mobile platform and form factor
- Direct access to local storage and device services
- Code reuse can be complex
- Portability requires work

Hybrid Mobile Apps

- Application installed & runs on device with HTML5 UI
- Optimized for specific mobile platform & form factor
- Direct access to local storage and device services
- Code reuse simplified
- Portability simplified

Mobile Web App
(Viewed in Safari)



Native App
(iOS)



Oracle ADF Mobile

Hybrid Mobile Applications

- Develop once & deploy to multiple platforms (iOS and Android)
- Build on proven technology standards (ADF, Java technology, CSS3, JavaScript)
- Protect against mobile platform shifts – framework adapts for you
- Secure with Authentication, Access Control and Encryption

Simplify Development

Write Once, Deploy to Many



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Framework Overview

Hybrid Mobile Application Platform

- Thin Native container on each platform
 - Allows for native application install
 - Allows for device interaction using PhoneGap/Cordova
- HTML5/JavaScript Frontend
- Java Backend
 - Embeds a light-weight, headless JVM
- SQLite Engine
 - JDBC Driver
 - SQLite Encryption Engine

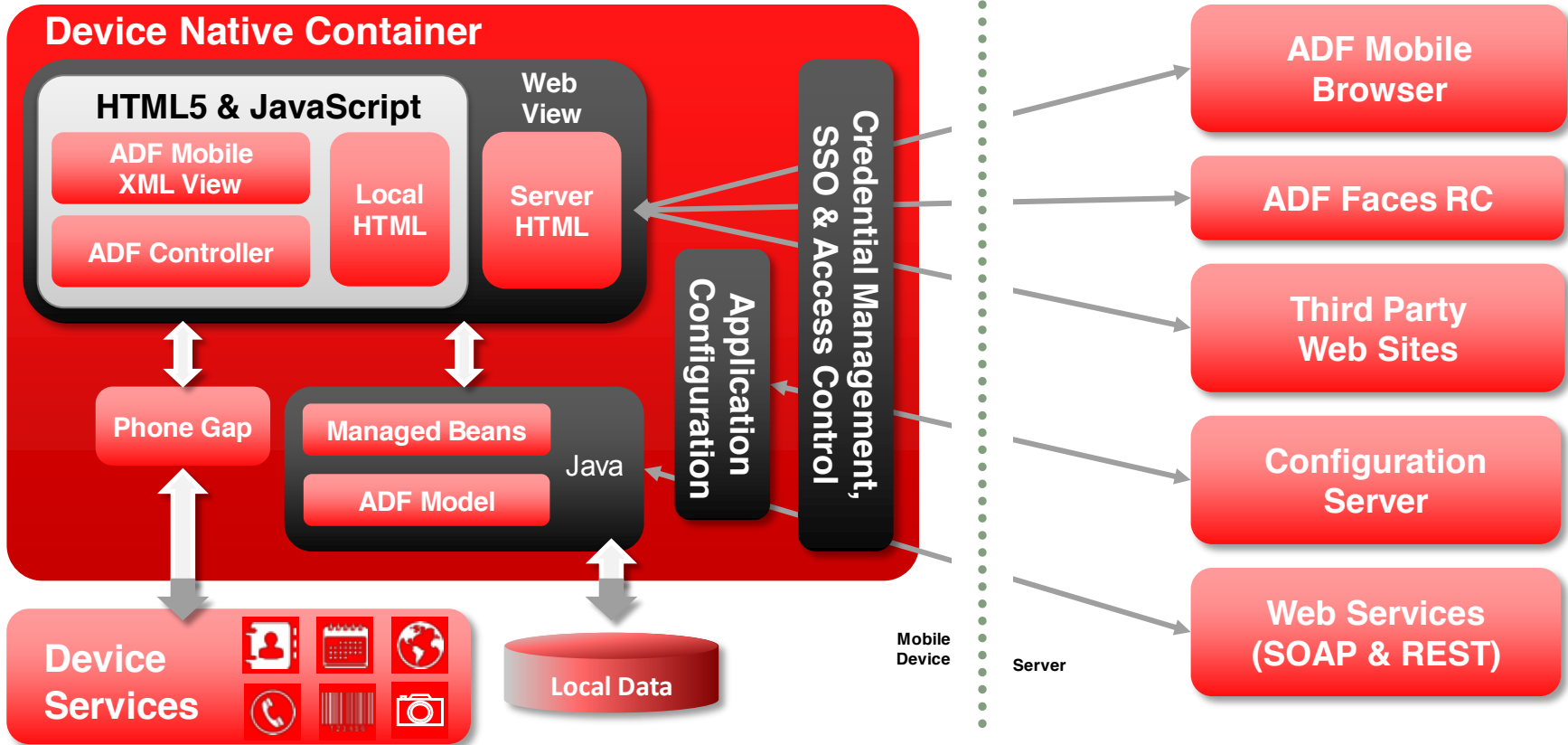


iOS



Android

How It Works?

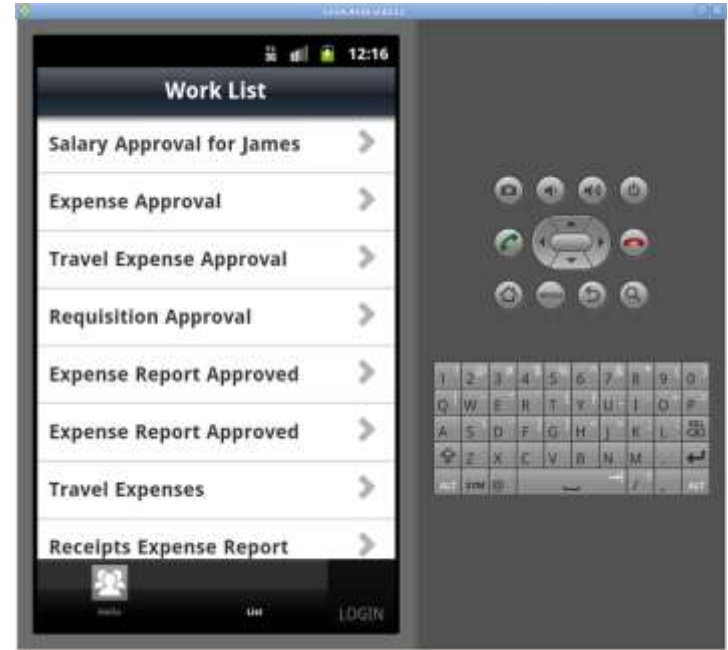
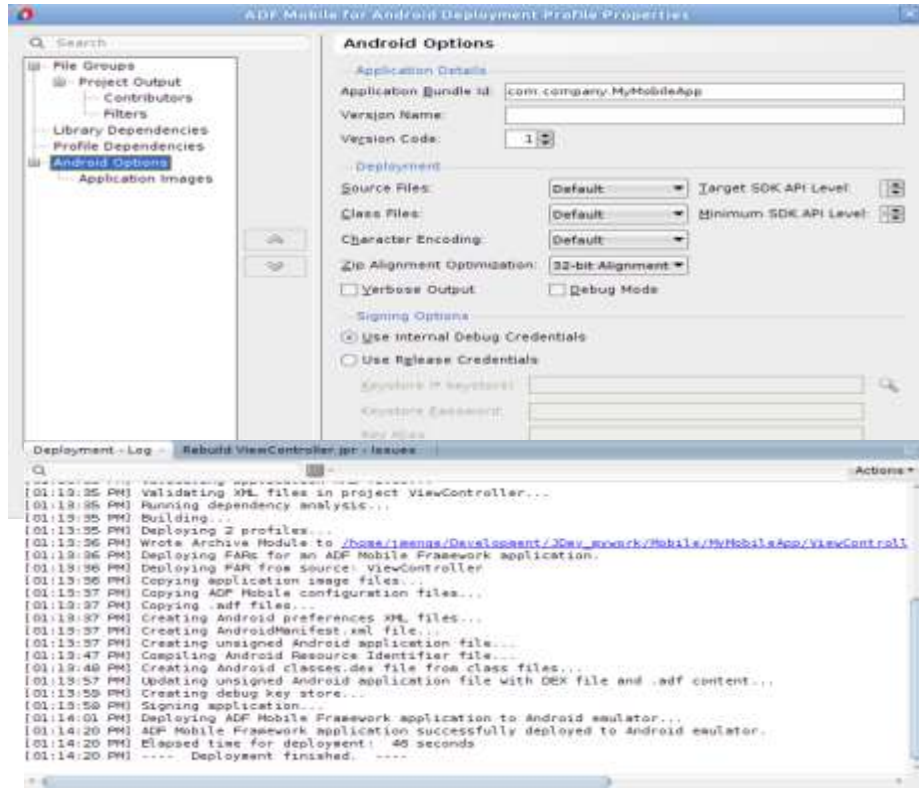


Entwicklungswerkzeug: Oracle JDeveloper

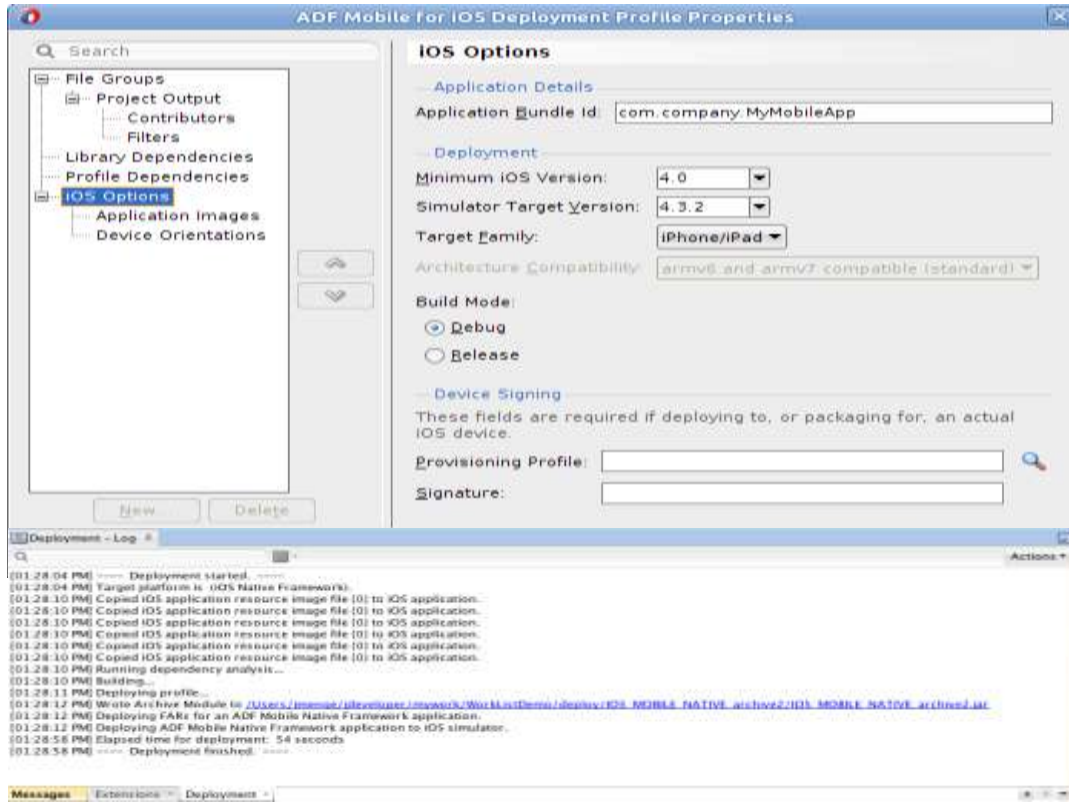
Version 11.1.2.3.0



ADF Mobile Deployment -> Android



ADF Mobile Deployment -> iPhone



For More Information

- www.oracle.com/mobile
 - Tutorials
 - Demos
 - Software
 - Discussions
 - Blogs
 - And more...
- ADF Mobile Hands-On WorkShop
Details in Kürze ...



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Oracle Cloud

http://cloud.oracle.com

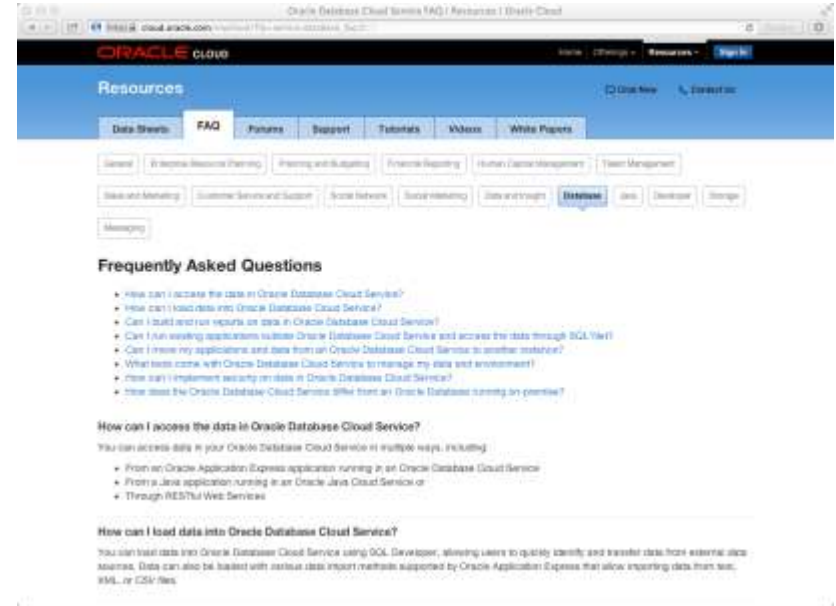
- Die Oracle Cloud Plattform für alle Oracle Produkte
 - Oracle Technologie (Datenbank, Java, ...)
 - Oracle Applikationen (



Umfangreiche Informationen

http://cloud.oracle.com

- Datenblätter
- FAQs
- Foren
- Support
- Tutorials
- Videos
- WhitePapers



Transform your business with **Oracle Cloud**

Try it

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Oracle ADF Essentials

- Model–View–Controller Framework zur Entwicklung von Geschäfts-Applikationen
- Paketierung von ADF Komponenten für Entwicklung und Betrieb ohne Lizenzkosten
- Komponenten
 - Oracle ADF Faces Rich Client Components
 - Oracle ADF Controller
 - Oracle ADF Binding
 - Oracle ADF Business Components

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- **Veranstaltungshinweise**



Oracle Veranstaltungen

ORACLE
Hochleistungs-Lernung | Benutzerforum | Help | Java-Tools | Germany | Communities | Job-Marketing | Job-Marketing

Produkte und Services | Lösungen | Downloads | Store | Support | Schulung | Partner | Über | Oracle Technology Network

Oracle Deutschland

Die richtigen Ergebnisse liefern

Schock am Aktienmarkt – Mit Enterprise Projektportfolio-Management zu besserer Aktienperformance

Weitere Infos >

CEM und Oracle
Oracle's Sun storage powers growth.

Malware-Infektionen
Helfen Sie Ihr Unternehmen mit Oracle
in ständiger Bewegung
Bleiben Sie sich den Weblogs an.

More Events
Das Webinars zu Primavera
Find out how to fully leverage Primavera

Presserelänge: Führungskräfte in deutschen Unternehmen sollten ihre Mitarbeiter besser trainieren | Alle Presserelänge | Blogs | Podcasts | Newsletters | Video

4 FIND EVENTS

germany

germany > Europe > Germany

Date

- This Week (4)
- This Month (14)
- Next Month (14)
- Next 90 Days (25)
- Next 30 Days (25)

Location

- Munich (5)
- Berlin (5)
- Frankfurt (4)
- Hamburg (3)
- Düsseldorf (2)
- Cologne (1)
- Dresden (1)
- Munster (0)

Found 25 Upcoming Events

Map (25) | Map (25)

Map showing event locations in Germany and surrounding regions like Poland, Czech Republic, and Slovakia.

4 FIND EVENTS

germany

germany

Date

- This Week (4)
- This Month (16)
- Next Month (14)
- Next 90 Days (25)
- Next 30 Days (26)

Location

- Europe (26)

Browse By Type

- In-Person Events (22)
- Live Webcasts (4)

Found 26 Upcoming Events

Map (26) | Map (26)

Map showing event locations across Europe.

4 FIND EVENTS

germany

germany > Europe

Date

- This Week (6)
- This Month (16)
- Next Month (14)
- Next 90 Days (25)
- Next 30 Days (26)

Location

- Germany (25)
- Belgie (1)

Found 28 Upcoming Events

Map (28) | Map (28)

Map showing event locations across Europe.

1

2

3

Veranstaltungshinweise

- **WebCast: Optimierung der Planungs- und Forecasting Prozesse - 11. Jan 2013**
 - <http://www.oracle.com/go/?&Src=7599575&Act=96&pcode=EMEA FM12039848MPP058>
- **WebCast: Integrierte Unternehmensplanung - 01. März 2013**
 - <http://www.oracle.com/go/?&Src=7599575&Act=95&pcode=EMEA FM12039848MPP060>
- **WebCast: Cacheflow auf Knopfdruck - 05. Apr 2013**
 - <http://www.oracle.com/go/?&Src=7599575&Act=97&pcode=EMEA FM12039848MPP061>

Weitere Veranstaltungen

<http://apex.oracle.com/pls/apex/f?p=38040> oder <http://tinyurl.com/oracle-events-mobile>

- Oracle ADF Fitness Center – (Hackers Event)
 - 24./25. Jan 2013 in München
- Forms Upgrade von 10g (iAS) nach 11g (WLS) Hands-On
 - 04. Feb 2013 in Potsdam
 - 05. Feb 2013 in Hamburg
- Rich Internet Applications in Java realisieren
 - Session 1/8: 28. Feb 2013: Schneller Start mit Oracle ADF
 - Session 2/8: 11. Apr 2013: Vorgehensmodell, Geschäftslogik, Arbeiten im Entwicklerteam
- ADF Mobile Hands-On – Anmeldung hier in Kürze ...

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