Oracle Business Intelligence in the Cloud

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Introduction

Oracle Cloud portfolio of services spans from IaaS to PaaS and SaaS covering the needs of modern, dynamic organizations willing to focus on their core business and not on IT management, support and upgrade. This presentation gives a preview of Oracle PaaS Business Intelligence services allowing existing and new customers to create rapid Business Intelligence solutions.

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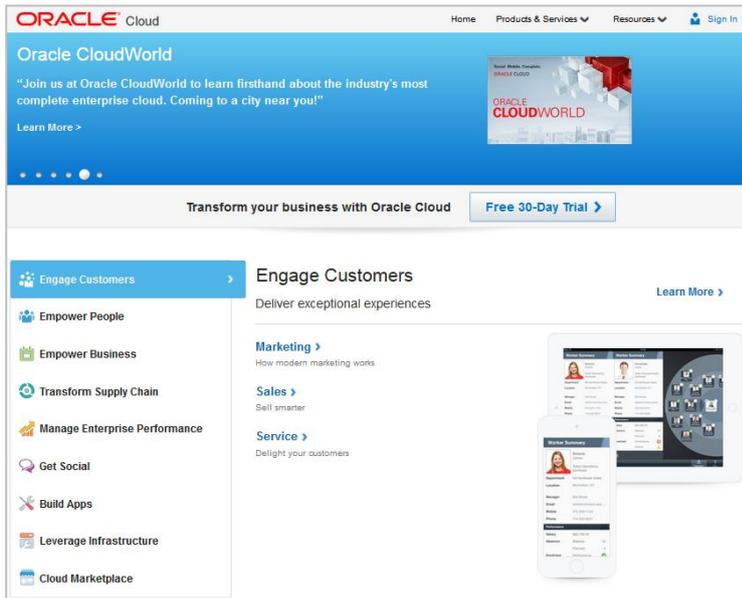It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions.
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Why Business Intelligence in the Cloud?

Several recent surveys report that data in the cloud are growing fast and that 2014 will be the year where data in the cloud (public and private) will be more than those on premises. It is called "Data Gravity" and suggests that it makes sense to analyze data where they are. This is also reflected by customers: 46% are already using BI in the cloud or planning to use it in the next 12 months.

Oracle Cloud

Oracle Public Cloud is used by 9 million users to manage 19 billion transactions /day. We have thousands of servers and 200+ PB storage in 13 Data Centers around the world, 4 of them in Europe, with 430+ Oracle employees in a 24x7 follow-the-sun configuration. Oracle is both a provider of Cloud Services AND a provider of technology, infrastructure and functional solution to enable Cloud. Oracle, as a Public Cloud Provider, is Oracle's most demanding customer for Cloud technology solutions. We architect the environment based on our engineered systems and certified configurations and we build our management tools and framework around the environment. Current services are on the SaaS area with CRM, HR, ERP and Social solutions, and in the IaaS and PaaS area.

Oracle Platform Cloud Services

Some Oracle platform services are already available with basic functionalities and will evolve in the near future. Others, like Business Intelligence, are currently in preview mode. Oracle is taking a thoughtful and complete approach so that the various services work together completely seamlessly for a great experience for developers and business users. The idea is to provide a broad platform services offering, that our customers and partners may use as modules, assembling pieces to work together and create solutions. All the services are based on industry standards, such as: SQL, Java, HTML5, Web. Services are easy to use in self-service to develop, deploy and manage solutions.

Oracle BI Cloud Service (Preview, subject to change)

Oracle BI Cloud Service is a PaaS BI based on Multi-tenant OBI and it is integrated with Oracle Cloud Store. In this first release the functionalities are expected to be mostly those of Answers and Dashboards, but for the administration, a simple web-client data loader and modeler will be provided. The dashboard will be accessible by any browser and using native features and gestures, on iPad, iPhones and Android Devices using BI Mobile HD client. A DB service is required to store the data and in this first release we will use Schema-as-a-Service, a single source Oracle DB schema with up to 50 GB of data. The service includes a simple identity administration to manage users and roles.

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