

Wie kann die Nutzung von Oracle Programmen erfasst werden?

**Kersten Penni,
Oracle Deutschland B.V. & Co. KG
Düsseldorf**

Schlüsselworte

Oracle License Management Services (LMS), Lizenzen, Lizenzierung, Nutzungserfassung, Usage, Usage Tracking, Compliance, Tools, Werkzeuge, Scripte, Scripts, 3rd Party, Oracle Enterprise Manager, OEM, Lizenzmanagement, Asset Management, LMS Engagement, LMS Services, Technische Vermessung, Measurement, SQL Scripte, Lizenzbilanz

Einleitung

Der Vortrag zeigt die unterschiedlichen Ansätze, mit denen man als Oracle Anwender die tatsächliche Nutzung von Oracle Programmen feststellen bzw. technisch „vermessen“ kann.

Es werden hierbei die Maßnahmen und Möglichkeiten erörtert, die der Hersteller selbst im Rahmen verschiedenster Programme zur Verfügung stellt, sowie Lösungen aufgezeigt, die unter Einbeziehung der Oracle 3rd Party Tool Vendors bestehen. Anhand von Beispielen und Praxisfällen werden verschiedenste Lösungsansätze erörtert, die erforderlichen Voraussetzungen genannt und auch die jeweiligen Vor- und Nachteile bzw. mögliche Grenzen individueller Ansätze besprochen.

CONTROLLING COMPLEXITY
Your challenges

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LICENSE MANAGEMENT
SERVICES

We understand that maintaining oversight of your Oracle assets can be a challenge, but can produce the following strategic benefits:

- More cost-effective management of your infrastructure and IT resources
- Gain a solid platform to drive business transformation initiatives
- Make better informed business strategy and IT investment decisions
- Avoid the risks and unscheduled costs that come from unexpected audits
- Ensure you are deriving the maximum value from your Oracle investment

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Abb. 1: Controlling Complexity

THE RESULTS OF COMPLEXITY
The facts

“Six out of ten admit that they don’t monitor software usage and usage patterns, which could undermine their efforts. Perhaps more worryingly, only 12% have responsibility for monitoring the usage of cloud-based products”

Source: EY survey – “Software Compliance without tears

“Over a half admitted they had software waste and more worryingly, nearly one third (29%) admitted that they have no way to quantify the problem.”

Source: Online survey conducted by Opinion Matters, an independent research company, March 2011.

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Abb. 2: The Results of Complexity



A PROACTIVE PARTNERSHIP

- **Partnership** – you've made a significant investment in Oracle and we want to make a significant investment in you
- **Strategic** – we will help you drive strategic value from your license management
- **Proactive** – we will support you in introducing proactive monitoring and measuring of your license estate to drive greater efficiency in your IT

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Abb. 3: A Proactive Partnership



REDUCING YOUR COMPLEXITY

In three easy steps

1. **Educate** – guidance and best practice on managing your Oracle assets, and on wider trends in the marketplace
2. **Equip** – providing the tools and knowledge you need to create a unified understanding of license and asset entitlements for better control
3. **Enable** – supporting a more proactive approach to managing license risk, and extracting the maximum value from your investments in Oracle products

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Abb. 4: Reducing your complexity

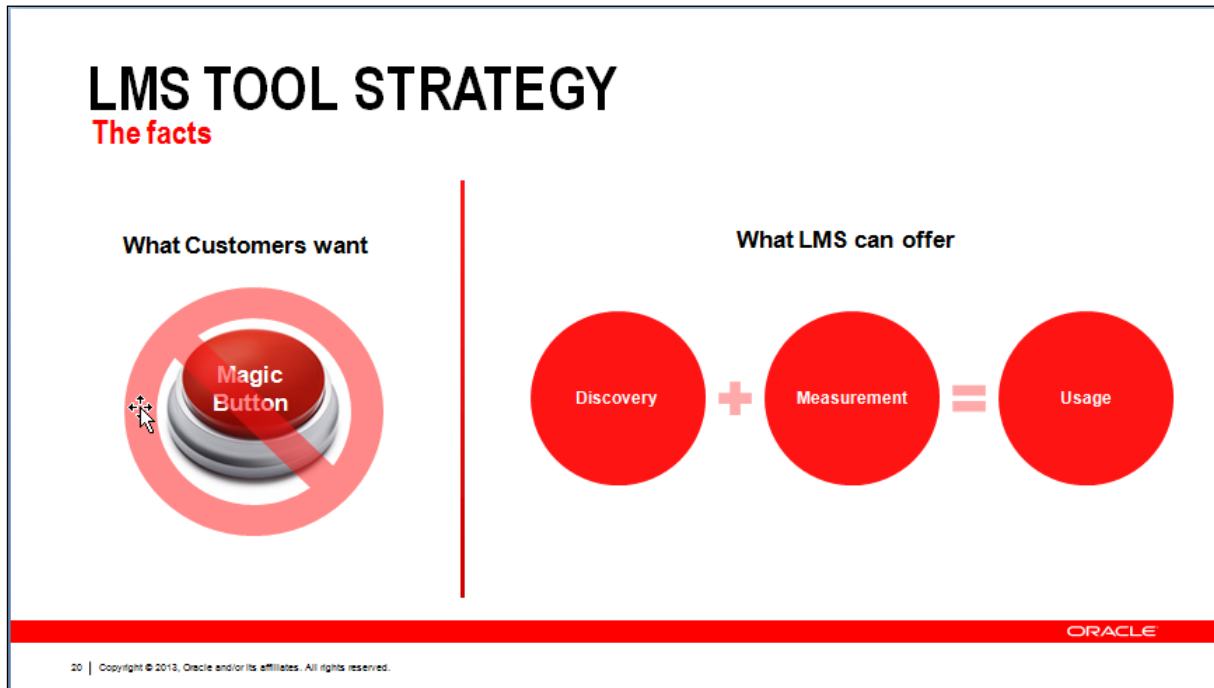


Abb. 5: LMS Tool Strategy

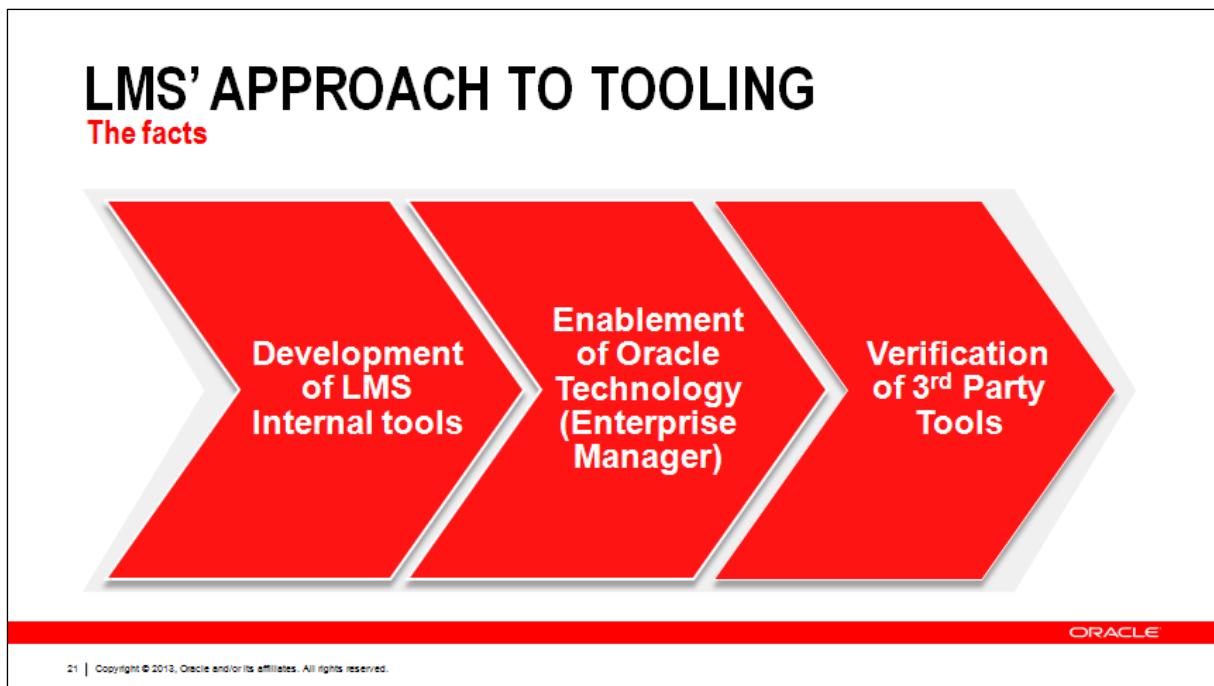
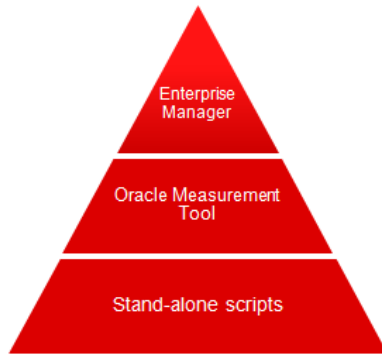


Abb. 6: LMS' Approach to Tooling

OUR TOOLING SOLUTIONS

Providing Choice



- Providing tooling options for customers based on their needs and environment
- Helping customers understand product deployment and usage – not a license management solution
- Educating customers to feed usage into their SAM solutions

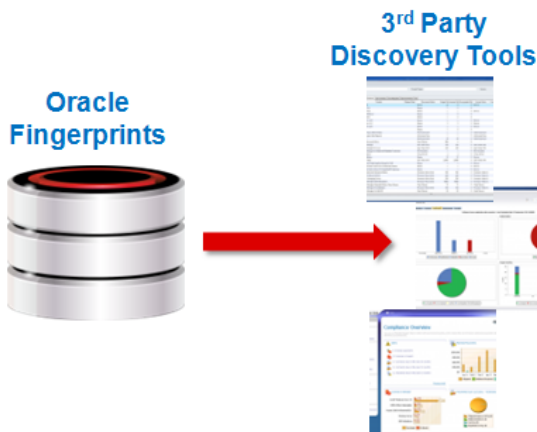
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Abb. 7: Our Tooling Solutions – Providing Choice

OUR TOOLING SOLUTIONS

Oracle Fingerprints Database



- Leverage Customer's existing Asset Management/Inventory Tools to discover Oracle product deployments
- To be used with any 3rd Party tool for Discovery; verified and non-verified
- Desktop and Server products discovery

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Abb. 8: Our Tooling Solutions – Oracle Fingerprints Database

3rd PARTY TOOL VENDOR PROGRAM

LMS Enabling customers

iQate

FLEXERA
SOFTWARE

B|DNA

Lime Software

nova
ratio.

EASYTEAM
IT CORPORATE SOLUTIONS

hp

- Verification of 3rd party tools ability to capture deployment and usage of Oracle products. *Currently limited to DB & Processor*
- Enables customers to use one tool to track usage of products from multiple vendors
- All verified tools provide same data
- Oracle does not endorse any one vendor

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Abb. 9: Our Tooling Solutions – Oracle Fingerprints Database

Kontaktadresse:

Kersten Penni
Oracle Deutschland B.V. & Co. KG
Hamborner Str. 51
D-40472 Düsseldorf

Telefon: +49 (211) 74839 592
Fax: +49 (211) 74839 222
E-Mail: kersten.penni@oracle.com
Internet: www.oracle.com