

## Agenda CO16 - International Exploratory Series: DOAG/AOUG/SOUG

As at: April 4, 2016

Schedule Monday, April 11, 2016			Agenda		
Begin	End	Duration	General Sessions and Events	Speaker	Subject / Contents
8:00 AM	10:30 AM	02:30	Opening Keynotes and Cliff Godwin		
10:30 AM	10:50 AM	00:20	Educational Breakout Sessions	Dr. Frank Schönthaler, DOAG (Germany)	Welcome and Opening Address
10:50 AM	11:30 AM	00:40		S 1 Martin Dvorak, Martin Dvorak Consulting, Aarau (CH)	Oracle E-Business Suite Rollouts in Europe and Middle East
11:30 AM	12:45 PM	01:15	Lunch		
12:45 PM	1:15 PM	00:30	Educational Breakout Sessions	Arthur Vetter, Karlsruhe Institute of Technology (KIT) (D)	Governance, Risk, Compliance and Security Management in Smart Factories
1:15 PM	1:45 PM	00:30		S 2 Dr. Oliver Krone, H3G Drei Austria, Vienna (A)	Management of Business Change and the European Rollout of Oracle Enterprise Applications
2:00 PM	3:00 PM	01:00	Educational Breakout Sessions	Moderator and final Wrap-up: Dr. Frank Schoenthaler, DOAG Panelists: Melissa English, Amway Hans Kolbe, Celantra Systems Martin Dvorak, Dvorak Consulting Dr. Oliver Krone, H3G Austria	Panel Discussion: <b>Clash of Cultures: Anglo-American Pragmatism Meets Central European Precision</b>
3:15 PM	4:15 PM	01:00 00:30		S 3 Jacques Bouchet and Cliff Godwin, Oracle Marketing Cloud @ Oracle Corp.	Keynote: <b>Oracle E-Business Suite "Globalization" Strategy</b>
4:30 PM	5:00 PM	00:30	Educational Breakout Sessions	Dr. Frank Schoenthaler, Procris consulting, Ettlingen (D)	Agile Business Processes: Construction Plan of the Digital Economy
5:00 PM	5:30 PM	00:30		S 4 Frans van den Berg, Celantra Systems, Amsterdam (NL)	Ledgers, Multi-Org, and Localizations in European Implementation
5:30 PM	8:00 PM	02:30	Welcome Reception at the Exhibitor Showcase		

Schedule Tuesday, April 12, 2016			Agenda		
Begin	End	Duration	General Sessions and Events	Speaker	Subject / Contents
8:00 AM	4:45 PM	08:45	Educational Breakout Sessions		
4:45 PM	5:15 PM	00:30	Educational Breakout Sessions	Markus Gehrman, Fyber GmbH, Berlin (D)	Oracle ERP Cloud 4 Startups
5:15 PM	5:45 PM	00:30		Melissa English, Amway, Michigan (USA)	Cultural Considerations when Implementing ERP Globally