

PRESS RELEASE

DOAG 2016 Conference + Exhibition: Conference Program Follows on Success from Last Year

From November 15th to 18th, Nuremberg will once again become a mecca for administrators, developers and other IT professionals from around the world. This year, DOAG 2016 Conference + Exhibition, Europe's largest conference on Oracle topics, runs under the motto "Security". Numerous lectures will be held in English, covering trends like Mobile, Cloud, and Big Data. The conference planner can be accessed at 2016.doag.org/en.

Berlin, August 11th, 2016. After last year's record attendance, again more than 2,000 visitors are expected at DOAG 2016 Conference + Exhibition, plus another 300 participants at Oracle Cloud Day. The conference program covers the topics "Oracle Database", "Java", "Infrastructure & Hardware", "Middleware & SOA", "Development", "DWH & BI" and "Strategy & Business Practices", embracing current trends like Mobile, Cloud, and Big Data.

At the heart of the conference lie the many field reports by the Oracle community. In over 450 presentations, of which more than 150 will be held in English, renowned experts and international top speakers share their experience with the conference participants.

After its debut last year, Oracle Cloud Day, Oracle's biggest event in Germany, will again be held parallel to DOAG 2016 Conference + Exhibition. In this setting, Oracle will introduce its latest cloud solutions to the conference's participants.

Highlights from the Conference Program

Following this year's theme, DOAG has mobilized numerous renowned security experts, including internet activist Daniel Domscheit-Berg, who was involved in building the WikiLeaks platform. In his keynote speech, he will talk about the opportunities and risks of the digital revolution. Furthermore, Tobias Schrödel, a popular entertainer and security expert, will report on data security and vulnerabilities in companies.

In addition, the representatives of the Oracle product management will be present. Amongst others: Andrew Sutherland, Senior Vice President in the field of Technology and Systems, who will introduce the modern cloud platform for digital companies.

Lots of Side Events

For many visitors, the numerous networking opportunities of DOAG Conference + Exhibition are a main reason for participation. Interactive formats such as panel discussions, contests and Q&A sessions as well as informal meetings of the various communities offer the ideal framework for expanding the professional network.

Traditionally, knowledge and entertainment go hand in hand at DOAG Conference + Exhibition: this year, the ten-member ensemble "Deine Band" will perform on stage. Other guest stars have announced their attendance – including Dante Thomas, who enjoyed worldwide chart success with the hit single "Miss California". An exclusive dinner will complement the event.

Moreover, a broad exhibition features both national and international companies presenting latest Oracle-related products and services to the public.

Subsequent to the conference, the training day offers a wide range of practical sessions. This year it will cover the topics "Infrastructure & Hardware", "Database", "Middleware", "Development", and "Strategy & Business Practice".

Early bird tickets for DOAG 2016 Conference + Exhibition are available until September 30th, 2016.

DOAG Deutsche ORACLE-Anwendergruppe e.V.

DOAG is the only organized group representing the interests of Oracle users in Germany. Its objectives are to exchange information and experience, pass on knowledge about using and handling Oracle products and represent the users' interests towards the manufacturer. This is achieved by engaging in regular activities such as meetings with regional groups, special interest groups, specialized conferences, the annual user conferences, and meetings with the Oracle management, by cooperating with Oracle user groups on European level and by publishing several publications.

More information about DOAG at www.doag.org/en.



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