

# Information about Booths and Marketing Opportunities for Exhibitors and Sponsors

DOAG APEX Connect 2017

NHOW Hotel Berlin

May 9 – 11, 2017

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## General Information

### Basic Data

#### Event Venue

##### **Nhow Hotel**

Stralauer Allee 3  
10245 Berlin  
Germany

#### Organizer

DOAG Deutsche ORACLE-Anwendergruppe e.V.

#### Execution

DOAG Dienstleistungen GmbH

#### Important Dates

What?	When?
<b>Exhibition</b>	May 9 – 11, 2017
<b>Call for Presentations</b>	September 21 – November 21, 2016
<b>Publication of the Program Table</b>	December 2016

#### Guide for Exhibitors and Sponsors as Basis of Contract

This guide for sponsors and exhibitors sets the contractual basis for the agreement between the Exhibitor and the DOAG. Unless stated otherwise, hereinafter “DOAG” shall refer to DOAG Deutsche Anwendergruppe e.V. as well as DOAG Dienstleistungen GmbH.

## Contact

### Stand Booking

DOAG Dienstleistungen GmbH

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## Short Profile

The third edition of APEX Connect conference features a three day lecture program consisting of more than 60 presentations by international top speakers and great entertainment. We will offer plenty of interactive workshops for the attendees to deepen their knowledge on tools and methods.

## Topics

Thematically, APEX Connect entirely focuses on Oracle APEX, SQL, PL/SQL, JavaScript technologies and web design.

See the variety of topics for yourself in our online conference planner which can be found at [apex.doag.org](http://apex.doag.org)

## Target Audience

The following occupations in particular attend to the conference:

- Software Developers (ADF, APEX, Forms, PL/SQL, JavaScript, AJAX)
- Database Administrators
- Project Managers
- IT Consultants

## Presenting your Company

### Sponsoring Packages

Sponsoring Package „Silver“	1,200 €
Company logo on the website	✓
Company logo on a poster on-site and in the Hand-out	✓
Free tickets	1

Sponsoring Package „Gold“	2,000 €
Free tickets	1
Booth in the exhibition including <b>electricity usage</b> and <b>wi-fi</b> (booth measurements: 3 x 1.5 m, positioned in the room “Music hall 4”; limited to <b>8</b> exhibitors)	1
Sponsored pitch to introduce your company (~5 mins.)	✓
Company logo on the website	✓
Company logo on a poster on-site and in the Hand-out	✓
Company logo on the welcoming slides	✓

Sponsoring Package „Platinum“	3,500 €
Free tickets	2
Booth in the exhibition including <b>electricity usage</b> and <b>wi-fi</b> (booth measurements: 3 x 1.5 m, positioned in the Foyer; limited to <b>4</b> exhibitors)	1
Sponsored pitch to introduce your company (~5 mins.)	✓
Company logo on the website	✓
Company logo on a poster on-site and in the hand-out	✓
Company logo on the welcoming slides	✓

Sponsored Slot (45 mins)	500 €
One lecture room for your presentation or workshop	✓
Different slots bookable on all three conference days	✓
Day and time after consulting DOAG	✓
<b>Please note: This offer can only be booked in combination with the packages Gold and Platinum!</b>	

#### Detailed Information regarding Stand Bookings

##### *Stand Placement*

We will try to consider your preference regarding stand placement as much as possible. However, please note that the final decision is made by DOAG. There is no legal claim on a certain stand spot in the exhibition.

## Important Information for Exhibitors

<b>Exhibiting Time:</b>	May 9 – 10, 2017: 8 am until 6.15 pm May 11, 2017: 8 am until 4 pm
<b>Buildup</b>	May 8, 2017, 4 pm – 8 pm May 9, 2017, 7 am – 8 am
<b>Allocation of Stand Space (Start of the rental period)</b>	<p>The stand space and equipment will be handed over to the exhibitor earliest on May 8 by 4 pm and latest on May 9 until 7 am. Please make sure your stand is supervised throughout the entire event.</p> <p><b>If the stand space is not occupied by May 9 at 9 am, DOAG is entitled to withdraw from the contract.</b></p>
<b>Break down</b>	<p>The stand spaces have to be cleared by 8 pm on May 11. The exhibitor may start clearing by 5 pm earliest. Please take all your brought material with you.</p> <p><b>Material left on the premises will be removed at your own expense.</b></p>

## General Terms and Conditions

The General Terms and Conditions for Exhibitors and Sponsors at APEX Connect 2017 can be downloaded here: [General Terms and Conditions](#)

# Exhibition Plan

Download the current [Exhibition Plan](#) as PDF file.

Ausstellerstandplan **APEX connect**  
by DOAG

