



## JavaLand training day on March 15<sup>th</sup>, 2018

The following conditions apply to the execution of the training day:

### 1. Location and Framework

- Eventlocation is Phantasialand in Brühl.
- There will be up to 8 trainings at the same time.
- Each training partner can turn in more than one training
- All contacted partners get a chance to turn in an offer for training day. Exhibition partner at JavaLand 2018 will be preferred in selection.

### 2. Organization

- The DOAG provides the conference rooms including conference technology. Also included will be the catering for the training day.
- The participants register online by the JavaLand website.

### 3. Compensation

- Due to the execution of the training the training partner will receive a fee of 800 Euros including travel expenses.  
Only if at least 5 participants are registered the training can be held. The maximum number of participants is between 15 and 30 per training.  
The costs of further training material has to be provided by the training partner.
- In addition, the realization of pre-arranged promotional activities of the training partner is rewarded with up to 800 Euro.  
The fee is due when the training partner has provided proof of compliance with the agreed promotional activities and the training has been held.

### 4. Promotion

- The DOAG promotes the training day as part of advertising the conference.
- The training partner commits as its own expense:
  - to promote the conference and their own training course
  - to send out mailings to a suitable distribution list
  - to publish the date and information of the conference including the link to the website of the conference.  
*This point is addressed to the agreed promotional activities.*

### 5. Your application

For your application as training partner please send us your training course offers including the title of the training and a short abstract as well as name and qualification of the speaker.

Furthermore, please send us a short marketing plan with your suggested promotional activities incl. specification and range (for example, how many people are reached? Or number of e-mail recipients for mailings). Please fill out the attached form.

### 6. Selection of the training partner

- The final selection of the training partner will be made by DOAG.
- The following criterias are essential for the selection of the training partners:
  1. Impression of the training course offered
  2. Up-to-dateness of the training course
  3. Practical orientation of the training contents
  4. Number of already held trainings on the mentioned topic
  5. Vita of the speaker
  6. nature and extent of the proposed advertising and marketing campaigns

For further planning and preparation, we ask you for the following information until **Thursday, July 20<sup>th</sup> 2017**

- **the application of your company,**
- **your agreement to the conditions mentioned above,**
- **the forms attached (proposed topic, speaker / lecturer, proposals to promotions).**

The training day will be organized by **JavaLand GmbH**.