

Information about Booths and Marketing Opportunities for Exhibitors and Sponsors

DOAG APEX Connect 2018

Van der Valk Airporthotel Düsseldorf, Germany

April 24 - 26, 2018

Table of Contents

| | |
|---|---|
| General Information | 3 |
| Basic Data | 3 |
| Event Venue..... | 3 |
| Organizer | 3 |
| Execution | 3 |
| Important Dates | 3 |
| Guide for Exhibitors and Sponsors as Basis of Contract..... | 3 |
| Contact | 4 |
| Stand Booking..... | 4 |
| Short Profile | 4 |
| Topics..... | 4 |
| Target Audience | 4 |
| Presenting your Company | 5 |
| Sponsoring Packages..... | 5 |
| Exhibition Plan | 6 |
| Detailed Information Regarding Stand Bookings..... | 6 |
| Important Information for Exhibitors | 7 |
| General Terms and Conditions..... | 7 |

General Information

Basic Data

Event Venue

Van der Valk Airporthotel Düsseldorf, Germany
Am Hülserhof 57
40472 Düsseldorf
Germany

Organizer

DOAG Deutsche ORACLE-Anwendergruppe e.V.

Execution

DOAG Dienstleistungen GmbH

Important Dates

| What? | When? |
|---|------------------------------|
| Exhibition | April 24 - 26, 2018 |
| Call for Presentations | August 31 - November 9, 2017 |
| Publication of the Program Table | Mid of December 2017 |

Guide for Exhibitors and Sponsors as Basis of Contract

This guide for sponsors and exhibitors sets the contractual basis for the agreement between the Exhibitor and the DOAG. Unless stated otherwise, hereinafter "DOAG" shall refer to DOAG Deutsche Anwendergruppe e.V. as well as DOAG Dienstleistungen GmbH.

Contact

Stand Booking

DOAG Dienstleistungen GmbH

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Short Profile

The fourth edition of APEX Connect conference features a three-day lecture program consisting of more than 60 presentations by international top speakers as well as great entertainment. We will offer plenty of interactive workshops for the attendees to deepen their knowledge on tools and methods.

Topics

Thematically, APEX Connect focuses on Oracle APEX, SQL, PL/SQL, JavaScript technologies and web design.

See the variety of topics for yourself in our online conference planner which can be found at apex.doag.org

Target Audience

The following occupations in particular attend to the conference:

- Software Developers (ADF, APEX, Forms, PL/SQL, JavaScript, AJAX)
- Database Administrators
- Project Managers
- IT Consultants

Presenting your Company

Sponsoring Packages

| Sponsoring Package „Silver“ | 1,200 € |
|--|---------|
| Company logo on the website | ✓ |
| Company logo on a rollup on-site and in the Hand-out | ✓ |
| Free tickets | 1 |

| Sponsoring Package „Gold“ | 2,000 € |
|---|---------|
| Free tickets | 1 |
| 4sqm-Booth in the exhibition including electricity usage and wi-fi (booth measurements: about 2 x 2 m, positioned in the Foyer). | 1 |
| Sponsored pitch to introduce your company (~5 mins.) | – |
| Company logo on the website | ✓ |
| Company logo on a poster on-site and in the hand-out | ✓ |
| Company logo on the welcoming slides | ✓ |

| Sponsoring Package „Platinum“ | 3,500 € |
|---|---------|
| Free tickets | 2 |
| 6sqm-Booth in the exhibition including electricity usage and wi-fi (booth measurements: about 3 x 2 m, positioned in the Foyer). | 1 |
| Sponsored pitch to introduce your company (~5 mins.) | ✓ |
| Company logo on the website | ✓ |
| Company logo on a poster on-site and in the hand-out | ✓ |
| Company logo on the welcoming slides | ✓ |

Exhibition Plan

Download the current [Exhibition Plan](#) as PDF file.

Exhibition plan **APEX connect**
by DOAG



Detailed Information Regarding Stand Bookings

Stand Placement

We will try to consider your preferences regarding stand placement as much as possible. However, please note that the final decision is made by DOAG. There is no legal claim on a certain stand spot in the exhibition.

Important Information for Exhibitors

| | |
|---|--|
| Exhibiting Time: | April 24-25, 2018: 8 am – 6:15 pm April 26, 2018: 8 am - 5 pm |
| Assembly | April 23, 2018, 4 pm - 8 pm April 24, 2018, 7 am - 8 am |
| Allocation of Stand Space (Start of the rental period) | <p>The stand space and equipment will be handed over to the exhibitor earliest on April 23 by 4 pm and latest on April 24 until 8 am. Please make sure your stand is supervised throughout the entire event.</p> <p>If the stand space is not occupied by April 24 at 9 am, DOAG is entitled to withdraw from the contract.</p> |
| Dismantling | <p>The stand spaces have to be cleared by 8 pm on April 26. The exhibitor may start clearing by 5 pm at the earliest. Please take all your brought material with you.</p> <p>Material left on the premises will be removed at your own expense.</p> |

General Terms and Conditions

The General Terms and Conditions for Exhibitors and Sponsors at APEX Connect 2018 can be downloaded here: [General Terms and Conditions](#)